



# **MASTERY IV**

**The ADVANCED SYSTEM CLASS  
Volume 1 (Columns 1-80)**

**BY: Doc Love & Jeff Stevens**

A continuation of the only course in the  
world that answers the question:

*“Why Does A Woman Choose To Stay With  
One Man Versus Another?”*

On the following pages, you'll get the first 80 columns that were originally emailed as part of the Doc Love Club, and previously available only to members (plus 2 bonus columns on sex and money that appeared as part of the Doc Love Club on 5/12/11).

The columns start on 8/19/10 and end on 2/23/12.

The purpose of the Advanced SYSTEM Class is to help you navigate through all the brainwashing and other bad information you are assaulted with on a daily basis and it is unique in that it takes a weekly look at something in current pop culture (or at least well known in current pop culture) and looks at it with a SYSTEM perspective. Even if you're a SYSTEM veteran, you'll find that we'll surprise you with some of the things we pick out of pop culture that is actually bad for you (and sometimes you might know where we're going right away).

The "targets" of our column (the things that hurt a guys cause in dating/relationships) sometimes get an uppercut with all the might we can throw behind the punch and sometimes they get a series of jabs. It's all done with humor and with the guy in mind.

Enjoy the first 80 columns of The Advanced SYSTEM Class (plus the 2 bonuses) and remember, that even if you're new to THE SYSTEM or been doing it for years, this book will deepen your knowledge of Doc Love's principles as it brings THE SYSTEM to life with examples from things we're familiar with in popular culture.

Please note that sometimes we refer to a YouTube video or other external URL in some of the classes; in most cases those websites are still up and running but we cannot guarantee they will run forever. You'll find that we do not refer to a URL in most of the columns and in the ones we do, the column is explained well enough that the URL is not necessary.

In some of the earlier columns, you will find that we refer to the radio show being on Fridays, which it was when we started this; it is now, however, in its regular Thursday slot (4p PT/ 7p ET). Visit [www.datingwomenradioshow.com](http://www.datingwomenradioshow.com) for more information.

Finally, you'll notice two columns on "money & relationships," the later one representing an expansion of the first one based on student demand.

*(The Advanced SYSTEM Class is continuing on and if you enjoy this book and would like to be emailed the current columns, along with our regular weekly column and get 24/7 access to the Doc Love Show, Understanding Women For Men Only, just visit [www.docloveclub.com](http://www.docloveclub.com)).*

## ***#1: Money & Relationships- 8/19/10***

Money problems are the elephant in the room for relationships.

One of the dumbest comments I hear people make is "talking about money kills romance"

It is just the opposite!

Money problems kill romance.

It is difficult to be romantic if the person you are married to lied about their financial situation.

That is why we say on the show, slow down, take your time and get to know the person you are getting involved with.

You want (at least) 2 years before you both decide whether or not you are going to get married.

This time will allow both of you the opportunity to discuss what role money will play in your future together.

Before you get married, there should be complete transparency about each person's financial situation.

For example, tax problems, excessive credit card debt, past bankruptcies, and your credit score.

If you don't pay attention to your partner's financial situation before you're married, you will have to afterwards. It may be too late.

Remember guys, you need to take your time to verify exactly what kind of girl you are planning to marry.

## ***#2: Wasted Time- 8/26/10***

We can never get time back. Spending our time with the wrong woman is a waste of time.

Why do a lot of guys do this?

Right off the top, it is because they don't have THE SYSTEM.

They think they can just "wing it."

**They say to themselves, "I'll just be myself and see what happens."**

**No winning general goes into battle without a plan. Great generals study their enemies and they learn the opposition's strengths and weaknesses.**

**The general cannot afford to waste time, it can cost him the battle and the war.**

**Guys cannot afford to waste time with the wrong woman, it can cost them their heart, sanity and financial well-being.**

**You guys that belong to the DOC LOVE CLUB are all winning generals.**

**It is your willingness to put your ego aside and follow the common sense advice in THE SYSTEM, which sets you apart from the vast majority of guys.**

**By doing this, you are giving yourself the best shot of finding the right woman.**

**Is it tough? You're DAMN RIGHT it is. You have to be tough like an ancient Spartan.**

**There's a lot of misinformation, half-truths and lies out there. My books, articles and radio show are the antidote.**

**Guys, you know my goal is to help you find a good woman. I want you in a relationship with a woman with high interest level. She also has to have integrity, humor, a good heart and has to be clinically sane.**

**You've heard me say it over and over again. "Clinically sane women with high interest level help you when they like you!"**

**As you guys know, women with LOW INTEREST LEVEL (STRUCTURED WOMEN, FEMINISTAS, MERCENARIES or PROFESSIONAL DATERS) are just the opposite.**

**They nag, bring up past boyfriends, break dates, etc., etc.**

**They may stay with you if you wine and dine them, buy them things and follow them around like puppy dogs, but you are only a stand in until someone with a better offer comes along.**

**Avoid these types of women, they're wasting time you could be spending pursuing a good woman.**

**Guys, thanks again for your support. Jeff and I greatly appreciate it.**

### **#3: *Happy Wife, Happy Life*- 9/3/10**

I heard some guy on a reality show say "happy wife, happy life."

I'm sure that quote has been around a long time, one of those sayings that you never find out where it came from originally.

In any case, it has a lot of truth in it (and it applies to your girlfriend or fiancé as well).

You guys that are in the Doc Love Club can define it because you have **THE SYSTEM**.

For the new members getting up to speed, let me weigh in.

A happy wife goes hand in hand with high interest level in her husband.

A woman not in love with her husband can't be a happy wife.

It's impossible.

All of these novels about romance have one constant in them. A woman head over heels in love with **ONE MAN** usually doesn't get together with him until the end of the book.

Why? Because they build the story and he is a challenge to her.

Women love a man that's a **CHALLENGE**.

The guy also has to be courageous. A woman can't be in love with a wimp. He has to be self-confident, brave and a **CHALLENGE**.

You can give your wife, fiancé or girlfriend a world of material things, but that won't make her love you.

They may be grateful, as everyone likes nice things. They may give you a lot of attention or brag about your generosity to their friends and family.

That, however, is **NOT** love.

Material things will not make her love you if her interest level in you is 49% or lower.

Look at Hugh Hefner. He showers young women with a lavish lifestyle. Does he get physical contact? Yes. Does he get lavish praise and thank you's? Yes. Do they say he's the greatest? Absolutely.

Are they in love with him?

Nooooo.

In THE SYSTEM, "happy wife, happy life" means a woman with integrity, that is a FLEXIBLE GIVER and has HIGH INTEREST LEVEL in her husband.

There is NO OTHER kind of happy wife. THE SYSTEM is proven right again.

Until next week, thanks for all your support. Jeff and I appreciate it.

#### ***#4: Leaving THE SYSTEM- 9/10/10***

You can leave THE SYSTEM.

It's easy.

All you have to do is lie to yourself.

Just let your ego take over. Your ego will listen to a whole lot of reasons to chuck THE SYSTEM.

Let's look at a couple of them.

First, a friend that is a "blocker."

Did I say friend?

They say: "I've got a hot girlfriend and I never read any SYSTEM. You're wasting your time."

Your ego will say: "He's right: I don't need THE SYSTEM. I'll just wing it. It's worked out for him."

Really?

Let's say your friend met his beautiful girlfriend at a bar. Two months later they're living together.

He couldn't have asked himself the questions that may save him a whole lot of heartache.

**No, he's "winging it," her beauty has blinded him. I get it.**

**But how about questions like:**

**\*Is there a crazy ex-boyfriend or husband out there?**

**\*Is she clinically sane?**

**\*Does she have hidden money problems?**

**So on and so on.**

**So, you might say to me: "Doc, maybe she's a great girl! How do you know she's not?"**

**You're right. Maybe she's not like the girl I just described.**

**IT DOESN'T MATTER.**

**The fact remains YOU DON'T KNOW ANYTHING about someone you've only known a FEW MONTHS.**

**No one does.**

**THE SYSTEM tells you to go slow and get to know the women that you date.**

**It's common sense to get to know someone before you commit.**

**Who sounds more sensible? Your buddy or THE SYSTEM?**

**Let's look at a second one.**

**Your ego says "THE SYSTEM is too hard. I'm not getting any results. What's the point?"**

**You're right. The truth is hard to face.**

**What's the alternative?**

**You can throw my materials in a box and forget about listening to the radio show.**

**Instead, listen to your ego.**

**Ok, what's changed?**

**Whether you have a girlfriend or not, THE SYSTEM says slow down, get to know her before you commit.**

Your ego will say it doesn't matter.

Guys', listening to your ego is like driving your car from the backseat. You are an accident waiting to happen.

However, some guys aren't going to listen. **NO MATTER WHAT.**

I've been fighting this kind of ignorance for over 40 years.

Never in all that time of bringing my **SYSTEM** to guys have I tried to convince someone whose mind was closed.

All of my materials are out there, my radio show is on every Friday, and I write a weekly article and an extra article (this **ADVANCED SYSTEM CLASS**) for Doc Love Club Members.

It's up to you, your ego or the common sense of **THE SYSTEM.**

Guys, thanks for all your support. Jeff and I greatly appreciate it.

### ***#5: Misleading Information- 9/17/10***

At times I get frustrated listening to guys on radio, TV and the internet talking about their wives, fiancés or girlfriends.

These guys are show hosts, commentators, actors, on talk shows and they all have large megaphones to spray us with a lot of misleading information.

They say things like:

"I married way above me."

"My wife tells me how to dress."

"The lady in my life has to teach me how to act."

Etc, etc.

Granted, some of it is tongue-in-cheek but a lot of it is not.

It reinforces the narrative that women are these mysterious beings that we can never understand and guys are doomed to be forever clueless about dating and relationships.

**Nonsense!**

THE SYSTEM teaches guys to avoid women with low interest level in them.

THE SYSTEM also teaches guys to recognize and keep a woman with a good heart, integrity and high interest level in them.

As a member of the Doc Love Club, you get it.

Giving and getting respect, keeping your word to each other and staying faithful is what it is all about.

What a novel idea, eh?

THE SYSTEM does not teach guys to be some dolt that says:

"Yes dear. No dear. You're right dear."

It's why feminists can't stand me. I'm telling you the truth.

They want to keep guys clueless.

Look around and tell me who else is telling you what I'm telling you?

THE SYSTEM cuts through all of the fog out there.

As a Doc Love Club member, when you hear half-truths, you know they're half-truths.

Every week, Jeff and I poke holes in myths that hurt your chances to find and keep the right woman.

With your continuing support, we will continue to bring you the truth.

Until next week, thanks for your support.

Jeff and I greatly appreciate it.

## ***#6: Carolyn Hax- 9/24/10***

Who is Carolyn Hax? She is an advice columnist like Dear Abby.

Her column is carried in newspapers across the country.

She's one of those voices I talked about in last week's ADVANCED SYSTEM CLASS that has a large megaphone.

A large megaphone that gives a big heaping of bad advice to men. She's from the land of half-truths and man bashing.

In a recent column a guy wrote Ms. Hax, asking her advice about a problem with his girlfriend. That was his 2nd mistake. What was his first? More on that later.

The guy said he was self-employed and his girlfriend of 2.5 years worked for a corporation as a payroll accountant.

His question was about how his girlfriend resents him asking her to call him if she's going to be late from work. That's it- call if you're going to be late. Reasonable, right? It gets better.

The girlfriend even asked a co-worker what he thought about her boyfriend asking her to call him! The co-worker (a blocker) told her: "Hey, if you're not going somewhere planned, you don't have to call him!"

What was Ms. Hax's response to this clueless guy?

"Stop asking her for her ETA, she's right, you've crossed the line into controlling."

She then gave a rambling page of half-truths using words to describe the guy as controlling- trying to put a leash on her, a lack of trust on his part, not respecting her and on and on. Whew!

THE SYSTEM would have said the following to this clueless guy: "Guy, your girlfriend has a bad case of low interest level in you."

In this day of tweeting, blackberries, email, etc., she could click a short message back to him saying: "Honey, have to work late, will call you later, do what you have to do, miss you."

That's how a loving woman with high interest level would respond.

Oh yeah, our Ms. Hax also told the guy that she may be late because she's a "people pleaser." IE: She likes to get along with her co-workers. She doesn't want to upset them. What?

Hey, that's great to want to get along with your co-workers- no problem. But what about being a "people pleaser" to your boyfriend of 2.5 years? Hell no!

By the way, the guy's first mistake?

Being with a woman that has LOW INTEREST LEVEL in him.

NOTE: This clueless guy also wrote in that this argument has been going on a long time!

The first time you say to your girlfriend, in an off handed way, "Hey hon, call me if you're going to be late, no problem, I'll check out a ballgame."- harmless, but if she bristles and resents it, back off and wait for her apology.

If it doesn't come, DROP HER.

Until next week, thanks guys for your support.

Jeff and I appreciate it.

## ***#7: Being Prepared- 10/1/10***

How can you succeed if you're not prepared?

Oh, sure, there are exceptions. Win a lottery. Be born a Rockefeller. Right place, right time (you know, that little piece of land you purchased has a vein of silver running through it). Great, good for you.

But, by and large you are going to have to do what that old commercial used to say- "How do you become successful? You have to EARN it.

It all starts with being prepared. When a race car driver crosses the finish line and gets the checkered flag, he earned the victory. Before the victory he had to prepare for the race.

He is part of a team, from the guy that puts fuel in the race car, to the team leader, there are long hours of preparation and strategy even before the driver climbs in the car. It's not brain surgery.

So why is it that guys understand all of that stuff, but when it comes to women, they say "I'll just be myself and wing it."

Really?

Do you think the 50% divorce rate in this country has anything to do with people just "winging it?" They marry people they haven't got a clue about.

No preparation- just go with your feelings (physical attraction). What the hell, just get to know each other after marriage, right?

Sorry guys, you're no better with that kind of thinking than a race car driver who doesn't bother to check his brakes before the race.

A lot of guys take their sports very serious; others have cars, boats and motorcycles that are their pride and joy.

Many of you can rattle off statistics about your favorite sports teams that the Guinness Record Book would be proud of. Same goes for your cars, boats and motorcycles.

You are experts in the things that you're interested in. That's great but when it comes to dating and relationships, most guys are clueless- they have time for sports and toys but prepare for what could be the most important relationship in their life, IE finding, marrying and keeping a loving woman, no big deal, right?

Amazing.

Guys, that's what my books, articles and radio show are all about- helping you to be prepared to keep the right woman and avoid the wrong one.

Until next week, thanks guys for all your support.

Jeff and I appreciate it.

## ***#8: Players- 10/8/10***

After about 40 years of talking & listening to guys plus interviewing thousands of women, some things never change.

I've said you never try to convince a player to read THE SYSTEM.

Who is a player?

He's the guy that has a lot of casual physical relationships with women.

He's like Hugh Hefner. Love them and leave them- like the line from that old Eagles song: "I've got seven women on my mind."

He doesn't need anyone's advice. He's the mambo king, the alpha male. A lot of guys want to be like him.

What's the problem?

The problem is that he's clueless, being a player is crazy.

Here are just a few reasons why it's crazy:

\*STD's (including AIDS) for openers.

\*Getting one of those "7 women on your mind" pregnant (can you say "18 years of payments").

**\*What if one of the 7 is crazy and accuses you of sexual assault after a night of drinking (there's a lot of crazies out there guys).**

**\*Her whacky ex boyfriend or husband stalking you.**

**\*There's also the possible invasion of your privacy if she decides to record your little encounter with the iPhone in her purse. Welcome to the 21st century.**

**Remember guys, the more whackos you hang around with, the bigger chance you'll step in you know what.**

**You know what THE SYSTEM says: "Go slow, get to know her."**

**Still, a lot of guys love the players. They want to be one.**

**As far as players go, whacky women love them and clueless guys envy them. That sounds like a bad movie promo but it's true.**

**Players go from being clueless when they're young to sad when they age- they try to relive the glory days (it never works). Some things never change.**

**What's the difference between a player and a SYSTEM guy?**

**A SYSTEM guy is faithful to his girlfriend, fiancé or wife- he loves and takes care of his children. He's not a wimp- IE; he's his own man and not a fool when it comes to dating and relationships.**

**He should also be a member of the DOC LOVE CLUB.**

**Until next week guys, thank you for all your support.**

**Jeff and I appreciate it.**

## ***#9: Busting Their Game- 10/15/10***

**Why do some women hate THE SYSTEM? Because, THE SYSTEM busts their game.**

**They think that dating & relationships are their domain. In their world, it's ok for them to lead guys on, give lame excuses when they break dates, or change their mind when they get what they think is a better offer, even if it's a few minutes before a date.**

**These women hardly ever get busted for that kind of behavior. Why? Because clueless guys let them.**

They hate THE SYSTEM because SYSTEM guys recognize the women that are trying to play them, IE, using WOMANESE to get their way.

SYSTEM guys know what WOMANESE means. If you don't know what it means, your dating and relationship IQ is non-existent and you're not a SYSTEM guy.

You may have my materials but you're not studying them. Read the DATING DICTIONARY 15-20 minutes every night. Everything you've ever wanted to know about dating and relationships- (like the Prego commercial says), is in there.

Without THE SYSTEM a lot of guys keep getting played and played. Guys, as you know I've done the research- 40+ years of it. THE SYSTEM works, SYSTEM guys know it's about using sales and common sense in your dating and relationship life.

There's an old adage that says: "It's not what they say, it's what they do that counts."

THE SYSTEM says IT IS what they say- words have meaning.

By the way, the women that are trying to manipulate guys- IE, the game players- like to call me a "woman basher."

Most of them haven't read my material and even if they have, they've already made up their minds.

We love women. Women, that is, that have integrity and a kind heart. Guys, Jeff and I are in this for the long haul, we won't quit until we've reached every guy we can. We want all of them to become Doc Love Club Members. We're all in this together.

Until next time. Thanks guys for your support.

Jeff and I appreciate it.

## ***#10: Bad Examples- 10/22/10***

Every day guys are bombarded with bad examples.

Here's one: "My wife didn't want to marry me, but I finally wore her down and we tied the knot. That was 10 years ago."

If there's an audience when he makes that comment, there's a big round of applause (usually a large female audience).

**He wore her down and convinced her to marry him! He may think he convinced her but he didn't.**

**The guy is clueless about how women really think about relationships.**

**He's married a woman that has low interest level in him.**

**His wife (you can bet) is in charge. How does she show her LOW INTEREST LEVEL in him?**

**Let me count the ways.**

**How about she nags him, puts him down in front of others, flirts with other guys (especially the ones she has HIGH INTEREST LEVEL in), never puts him first (her girlfriends are more important to her than him) and on and on.**

**Why did she marry our clueless friend? Just like her behavior towards him (low interest level), she may have married him to get away from a bad family situation, or our clueless friend is rich, how about a guy she wanted to marry dumped her and our friend is the best of a bad lot of choices.**

**Remember guys, you never have to persuade a woman in love with you, to marry you; she will help you because she wants to be with you.**

**The only way things will change for our clueless friend? One of two ways.**

**She leaves him or one of them dies.**

**What are the chances of her leaving him? 100% if the man of her dreams asked her. Guys, never settle for a woman with LOW INTEREST LEVEL in you. You will always be her odd man out.**

**If you're one of those guys that doesn't care because you just have to be with her, get ready for the pain.**

**It won't happen if you're a SYSTEM guy.**

**A SYSTEM guy won't settle for second best. It may mean being alone for awhile or longer, but being in a loveless relationship where you're 5th on her list is not a good tradeoff.**

**Remember guys, you can't make someone love you.**

With THE SYSTEM you have a chance at finding the right woman. Without THE SYSTEM a lot of guys will just become more bad examples for people to talk about.

It's a shame.

Until next week, thanks for your support.

Jeff and I appreciate it.

## ***#11: Personal Responsibility- 10/29/10***

Recently a friend of mine was telling me about a buddy of his that is an alcoholic. He said the guy told him he tried to quit drinking seriously 3 times.

The first time he quit for his mother's sake. Didn't work.

The second time he quit for his wife. Didn't work.

The third time he quit, its finally working. Why? He said: "I took personal responsibility for my actions. That was 10 years ago."

All of us have to take personal responsibility for our actions. Blaming others for things we can control is useless.

Look, we've all known guys that have been dumped by their girlfriend or wife. Maybe it's happened to you.

They may blame her family, her friends, not seeing each other enough, seeing each other too much and on and on. None of them are the real reason.

They are SYMPTOMS; the real reason is THEIR EGO. What's THE SYSTEM say? Put your ego aside and take personal responsibility for your actions. Blaming others is like a baseball player blaming the bat when he strikes out.

THE SYSTEM gives you the tools. It tells you to think for yourself. You can't get right with anybody until you're right with yourself.

THE SYSTEM is your guide. Turn to any page and there is a life lesson you can refer to for the rest of your dating and relationship life. It won't let you down, I promise.

Until next week, thanks again guys.

Jeff and I appreciate your support.

## **#12: *Two and a Half Men*- 11/5/10**

Charlie Sheen is the star of the half hour sitcom named *Two and a Half Men*.

It's been a top rated comedy for years on TV. It has great writers, actors and it's just right for 2010- it isn't "Father Knows Best."

Why do I say it's just right for 2010?

Let's look at the show's main characters.

First we have Charlie Harper (played by Charlie Sheen), the ultimate player. Charlie has an endless supply of beautiful women parading through the show after him.

Second we have Alan Harper (played by Jon Cryer), who lives with Charlie. Alan is the ultimate WIMPUS AMERICANUS. He's clueless, divorced and always getting played in one way or the other by everyone.

The third regular male on the show is Jake Harper (played by Angus T. Jones), and he is the "Half" in the *Two and a Half Men* title. He's the son of WIMPUS AMERICANUS Alan and he's the wise guy that seems to have skipped childhood and went right to 40.

Along with the 3 males we have the middle age female housekeeper who has a series of one-liners that rip our clueless trio every show.

The fifth notable member of the cast is the mother of our two men and the grandmother of our 40 year old kid. She's the ultimate manipulator and a male bashing machine.

Bill Maher (the comedian) said anytime you can get an audience full of women nodding "yes" while they're watching something, you have a hit.

All the women on the show are smarter than our two men plus the 40 year old "kid."

At the end of each show our clueless guys get played somehow. They're always the final punch line.

It brings us to "why do guys watch the show?"

Well, it's funny, there are beautiful women on every week and men identify with one of more of the clueless males on the show. IE, most are either Macho Boys or WIMPUS AMERICANUS'S.

As I said, it has everything for a 2010 audience.

1. Not one good male role model.
2. The smartest people are women.
3. Every week the writers make fools of the clueless trio.

By the way, where is the Dad (and Grandpa) of our two and a half clueless guys?

He's MIA.

I have a favor to ask you guys. Watch Two and a Half Men and find me a SYSTEM guy on the show.

You would have a better chance of flying to LA without a plane.

The show is funny, but it's also dysfunctional.

Has anyone been following Sheen's personal life lately? Wow.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#13: Third Parties and THE SYSTEM- 11/12/10***

There are third parties in politics. These third parties pop up from time to time during Presidential Elections.

The last one was the Green Party and they ran Consumer Advocate Ralph Nader for President.

Before him was Ross Perot- some say Perot may have caused the Senior Bush a second term in the 1992 election.

Third parties cause disruptions.

How do third parties relate to THE SYSTEM?

In THE SYSTEM we also have third parties. We define them as family members or friends to either you or your girlfriend/fiancé'.

Guys, when you first meet the girl, if she says "It's important to me that my family and friends (third parties) like you," it's not good.

It's a big red flag. Like third parties in politics, third parties involved in your dating relationship are also disruptions.

Any woman that needs the approval of someone else to date a guy has **LOW INTEREST LEVEL** in him to begin with. Women with high interest level don't need anyone's approval to date any guy.

Remember guys, if someone can talk her into dating a certain guy, they can just as easily talk her out of dating him.

If on the other hand the guy needs someone else's approval (something **SYSTEM** guys never would do), then that guy needs to grow a backbone.

**THE SYSTEM** teaches common sense. It teaches you to think for yourself. It arms you with knowledge.

There's no third party interference allowed. Leave the third party disruptions to the politicians.

Until next week, thanks guys for all your support.

Jeff and I appreciate it.

### ***#14: Enough Already- 11/19/10***

It happens in commercials, about buying diamonds or right after football games, also planes flying over people bathing on the beach (with a streamer hooked to the back of the plane).

What am I talking about?

It's about guys begging their girlfriends to marry them. You know, kneeling in front of them saying "will you marry me?"

Puhleaseeeee. Enough already.

I love the ones where the girl refuses his proposal and walks away. She leaves our clueless friend kneeling there looking like a fool.

Sometimes the girl is thrilled because she has high interest level. I saw one that took place after a football game. A star player proposed to his cheerleader girlfriend. He's not clueless. He just has a **HUGE** ego.

Guys, its either **WIMPUS AMERICANUS** or **MACHO BOY** that participates in this stupid ritual.

Remember guys, until SHE brings up marriage SEVERAL TIMES you keep your mouth shut.

What good does it do you to beg a woman that's never mentioned marriage (IE: LOW INTEREST LEVEL) to you?

Plus, what do you get (except attention) by doing it in a public place? Who are you trying to impress?

Certainly not a woman with LOW INTEREST LEVEL.

As far as a woman with HIGH INTEREST LEVEL, she'll already have brought up marriage to you several times. Why go there?

I guess these guys want their 15 minutes of fame. It's lame.

I know, I know, it gets women watching the guy making a fool of himself. Remember what I said in the Two and a Half Men Advanced SYSTEM column (11/5/10) about getting women to nod their head yes? It sells and the Madison Avenue crowd knows their audience.

SYSTEM GUYS know it's lame

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#15: Why Most Guys Don't Get It- 11/26/10***

You can't measure a woman's interest level in you, by your feelings for her; you're just letting your ego take over.

What most guys don't get is it's about her INTEREST LEVEL in you. Without that fact, no amount of flowers, gifts or attention will change it.

I know I've said this before but it's worth repeating, she may continue to date you, have a relationship with you (on her terms) and even marry you (can you say with LOW INTEREST LEVEL- happens all the time).

There was a line from an old movie- two women were talking about guys- one said "it's easy to handle a man you're not in love with.

It was true then and its true now, it's about INTEREST LEVEL, hers.

Remember guys, even if she has HIGH INTEREST LEVEL, it's only the beginning; you have to know how to keep her INTEREST LEVEL in the 90's. THE SYSTEM is your guide.

Stay away from the advice they're giving in magazines, on talk shows, and in the newspapers- all geared to take the woman's side.

Why get advice that's full of half-truths that will hurt your chances to find and keep a good woman? Stick to THE SYSTEM.

I know I hammer you guys with the importance of HIGH INTEREST LEVEL, but, it's simply the truth.

I have a friend that's been very successful with women (he's happily married now). He used humor, he would joke with women, he'd say with a smile, "thank you for choosing me."- sounds a little wimpy but it wasn't.

He was a confident guy- he said the easy going woman with a sense of humor loved it- the uptight ones didn't get it (by the way, he was also a good dancer).

He used to say to me "Doc, they do the choosing but you have to remind her of how lucky she got when she chose you. He's a THREE PERCENTER, he gets women.

You SYSTEM guys also get it. Your chances of finding and keeping a good woman are good- for clueless guys? No way- they don't get it.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#16: Ruth Marcus & The Modern Bride- 12/3/10***

Guys, another article that sends the wrong message about relationships.

This past week another columnist wrote an article that made me shake my head, more nonsense.

The columnist is Ruth Marcus; she appears periodically on the editorial page of newspapers across the country. Her beat is mostly political and she's obviously a good writer, but, she did an article on Prince William of England and his fiancé Kate Middleton that's flat wrong about relationships.

She calls Prince William's fiancé a "modern bride"- What does Ms. Marcus mean when she says "modern bride?"

It seems that during an interview recently- the Prince said his fiancé had about twenty pictures of guys on the wall of her apartment- she replied that the main guy was the model from the Levi's commercial- male cheesecake.

The Prince said it was him on the wall. She says "He wishes- no I had the Levi's guy on my wall, not William."

Now they may have just been being playful with each other or putting the interviewer on. It's not what I'm focused on. It is Ms. Marcus' take on it that's informative. Ms. Marcus took the exchange between the Prince and his fiancé as a moment to make a comment on her view of what a "modern bride" should be like.

She was soooo happy that the fiancé put the Prince in his place. She loved the comment that the fiancé told the world that it wasn't the Prince (the man I assume Ms. Middleton loves and wants to marry) on her wall, no it was a complete stranger, a male model with just Levi's on. Ms. Marcus said the following: "Levi's cheesecake? I love this girl. I mean, this woman."

What if Prince William had said he has twenty pictures on his wall and his favorite one is a Playboy Centerfold- and when his fiancé said "No, it's me on the wall," he says "She wishes, no, it's not her, it's a Playboy Bunny."

How would our Ms. Marcus react to that?

Look guys, it is just another example of disrespect. I don't care if it was the Prince saying it or his fiancé saying it, it's wrong. The message from Ms. Marcus is "put the Prince in his place."

What's loving about saying you have a half naked male picture on your wall instead of the man you want to spend the rest of your life with? My oh my.

If the story is true, the fiancé is not going to be the "modern bride"- she'll just be another woman with "low interest level" marrying another clueless male. The Prince needs THE SYSTEM.

Ms. Marcus, thank you for another example of an "us against them" mentality, don't look now but your anger is showing.

Guys, what do I always say? No putdowns, you're a team, you protect each other.

Stay away from any woman that agrees with the article written by Ms. Marcus about what "the modern bride" should be like; it's a huge red flag.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#17: Ms. Hax Is At It Again- 12/10/10***

She's at it again. Ms. Hax had two articles recently- one was about a guy that a girl broke up with, but he wouldn't go away. As you SYSTEM guys know, I have no tolerance for stalkers, it's wrong.

They should be put in jail when possible- I have no problem with that article by Ms. Hax.

However, the other article O-BOY! There she goes again.

A woman wrote to say she gave up her goal of becoming a doctor for a guy and now she resents it.

They're not married yet so that makes it a lot less complicated. Ahh, but here's Ms. Hax's response paragraph. "You pre-empt resentment by finding another vocation plus life-purpose combination that's as appealing to you as being a doctor."

What?

Here's my advice to that young lady: Life's about choices; if your fiancé has clearly stated what he wants from the relationship, i.e., he doesn't want you become a doctor, you have a choice.

A woman with HIGH INTEREST LEVEL in her fiancé wouldn't think twice about what she wanted to do. You should drop this man and pursue your dream of being a doctor; your interest level in your fiancé is not high enough.

Ms. Hax uses buzzwords like she's giving up, capitulating, sacrificing, etc., etc. It's none of that; these two people just have different dreams. Marriage is a commitment that must have at its core, a woman with high interest level (in the 90's) and a man that's going to stay faithful, respectful and raise children (if they have any) in a loving home). They have to both want this, otherwise, why do it?

Guys, it's why I say this over and over again. Take your time, go slow, and get to know each other.

What Ms. Hax doesn't get is that a woman with high interest level in a man doesn't ask for advice about what to do, the most important thing in her world is to be with the man she loves. The doubt and asking for advice comes because she's not sure what she wants to do. IE- her interest level in the guy is not high

enough.

Doctor? Wife? She's not sure. That's ok, but, call it what it is.

If this guy was a SYSTEM guy, he would have moved on. Marriage is a lifetime commitment; don't go there with a woman that resents you because she gave up being a doctor. Do you think it will get better over time?

No, it won't.

As Dave Mason's song said: "There ain't no good guys, there ain't no bad guys. There's just you and me and we just disagree."

Do each other a favor and move on.

Until next time, thanks for all your support.

Jeff and I appreciate it.

## **#18: Signs- 12/17/10**

There was a song that came out a long time ago (1970) called "Signs." A part of the song's lyrics were:

*Sign Sign everywhere a sign  
Blocking out the scenery breaking my mind  
Do this, don't do that, can't you read the sign*

The SYSTEM also talks about signs. It teaches guys to recognize and interpret the signs a woman is giving you. If you don't pay attention to the signs you're getting from the woman you're dating (or have a relationship with), you're flying blind.

Signs like "is she who she says she is?" "How does she treat the waiters or clerks she comes in contact with?" "Does she like animals, children?" "Is she in debt?" "What is her interest level in me?"

Signs can be positive and reinforce your feelings for her or they can raise huge red flags that should make you pause.

Guys, you're looking for a woman to spend the rest of your life with. Signs guys, signs. You have to become a love detective because finding and keeping a good woman takes time. Take your time.

For you new members of The Doc Love Club, you now have access to my archives plus you get this extra article each week. All that Jeff and I do is geared towards coaching you guys to avoid the wrong woman and find a loving woman to spend the rest of your life with.

You won't find what we are saying anywhere else. The Dating Dictionary should be right by your bed; you should read a portion every night, until you have THE SYSTEM'S common sense advice understood completely.

Guys, you won't find a better friend to travel with, as I've said before, it won't let you down, I guarantee it.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#19: Clueless guy + Carolyn Hax= man bashing & more bad advice- 12/24/10***

It never ends with Ms. Hax. This time she wrote 5 paragraphs filled with man bashing and bad advice for another clueless male.

Let me set up why our clueless guy was asking for Ms. Hax's advice. It seems he was married recently and his wife brought home an expensive bottle of perfume (a Christmas gift).

She said to him: "This perfume is from you, wrap it up and put it under the tree." He thought she was joking but she was not, she was dead serious. She went on: "That's the way my family does it, it's like a tradition."

The clueless guy tells Ms. Hax the following: "Gifts are supposed to be given, they're supposed to be a surprise." He said he was upset.

How does this guy dress himself? Question, how long did this guy date her before getting married? If it was a couple of years (like THE SYSTEM tells guys), he would have been with her for birthdays, valentine days, and Christmas- IE, he would have know about her family's tradition about gift giving.

Are you ready for Ms. Hax's reply to our clueless friend? Here are the highlights:

According to the fair and balanced Ms. Hax, the guy was being judgmental, she said he thought his wife's relatives were repellent and he was not being respectful about his wife's "family tradition of gift giving."

How does Ms. Hax describe the wife's actions? Well, she is "loveable, pragmatic, loyal and respectful of her family's traditions on gift giving!"

Nowhere in Ms. Hax's response was there a mention of how rude and thoughtless his wife was being toward her husband- oh no, it's HIS fault! You can't make this stuff up.

How would Ms. Hax and our clueless friend's wife react if the husband said: "In my family, we take separate vacations, we don't take our spouses, we just tell them about our plans after we make the arrangements- it's a family tradition." Our Ms. Hax would ROAST him.

You SYSTEM guys would recognize right away what this gift giving thing is about- IE, it's about low Interest Level in her husband because a woman with high Interest Level would discuss the gift giving "tradition" with her husband first.

It's that simple guys, consider your partner's feelings first, not the feelings of your family, friends, or acquaintances. It doesn't take 5 paragraphs of man bashing to explain it.

Guys, if you and your life partner don't pull together, what's the point?

The gift giving incident is a bad symptom of "I" instead of "We."

Never good guys.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#20: A Modest Woman- 12/31/10***

The dictionary defines modest as "not vain or boastful, unassuming, decent."

Women that are modest think of others first. All successful and happy relationships start with a modest woman with high interest level in the man.

So many women start and end their conversations with "I" instead of "You" or "We." Their focus is on themselves. The "I" woman wants to be entertained, flattered, she wants to be the center of everything.

The modest woman is happy when she makes the man in her life happy, IE, she's in love with him, not herself.

Unlike the "I" woman, the modest woman is not worried about losing her identity, she knows who she is.

The "I" woman thinks the modest woman is a dolt. She thinks the world should revolve around her. Guys, avoid this kind of woman, she will never make you happy. She's everything the modest woman isn't. She's vain, boastful, manipulative, and by the way, she's the dolt.

THE SYSTEM coaches you to recognize the "I" woman and how to avoid her. THE SYSTEM also teaches you how to recognize and keep a good woman (the modest woman).

Remember what I told you guys in a previous Advanced SYSTEM Class? "Happy wife, happy life." She's out there guys, don't settle for an "I" woman, she'll only make your life miserable.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#21: Marriage In America- 1/7/11***

Time Magazine recently did an essay on the state of marriage in America.

It's full of speculations about why marriage (as an institution) is in trouble, some are even saying it's become obsolete.

They cite several reasons why- among them, a decline in the middle class, more women in the workforce capable of supporting themselves, plus, upper income people are marrying each other, instead of marrying lower income people, basically doctors are marrying more doctors instead of marrying, say, nurses or secretaries, etc.

Obviously Time Magazine has a political agenda. In my opinion it doesn't lean towards men.

I disagree with some of the above reasons listed about why marriage (as an institution) is in trouble or declining in America.

Take the argument that it's because of a declining middle class - if that's true why were so many people getting married during the Great Depression? Nobody but the rich had money, the middle class was definitely in decline.

As far as more women in the workforce, there were millions of women in the workforce during World War II- marriage was very popular then, and it's just as popular today. Guys, haven't you seen "Bridezilla" on TV?

Man bashing is alive and thriving in America. Magazines like Time willingly carry the water for the man bashers.

Nowhere in the essay do you read about how important a woman's interest level is to the success of any marriage. Or, how about the importance of men in raising children?

Having a mother and father married and in love is still the best circumstance for children to be raised in.

Wake up guys! We're letting these man bashers define who we are. For all the guys that aren't SYSTEM guys, here are some thoughts you should seriously consider:

1. If you're with a woman and having children outside of marriage, stop it.
2. Do not accept low INTEREST LEVEL (in you) from your wife or girlfriend.
3. Do not allow man bashers to run your life and define who you are. Stop it and get THE SYSTEM, it will change your life (for the better).
4. Be responsible for your actions (own up).
5. Respect yourself and the woman in your life.

If you do the above, it will go a long way towards giving you peace of mind and a chance at a loving, successful relationship.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#22: No Country For Old Men?- 1/14/11***

Hugh Hefner, Rush Limbaugh, Howard Stern (among others) would certainly dispute the title of this article.

What's Hefner's new fiancé? 24? He was 60 before she was born, by the way Hefner's worth 47 million dollars- she loves him.

**Mr. Limbaugh's lovely wife is 33 and Mr. Limbaugh's what? 59? About 26 years her senior, Limbaugh makes millions of dollars EVERY year- she loves him.**

**Howard Stern (for years) has played the raunchy morning jock, but always faithful to his first wife, well, exit first wife (with a hefty settlement) and enter Mr. Stern's beautiful young Barbie Doll wife, he's also worth millions and she loves him.**

**Rich older guy marries beautiful young trophy wife, nothing new.**

**What does rich older guys marrying trophy wives have to do with THE SYSTEM?**

**First, we all agree that Hefner, Limbaugh and Stern (if they were regular guys) would not stand out in a large crowd of guys. IE, women would not flock to them- hardly.**

**We could also say that if these older gents' current wives were hooked up to lie detectors and asked "did your husband's money have anything to do with your marrying him? If they said "it didn't have to do anything with why I married him," the needle would jump like there was a 9.4 earthquake on the Richter scale- or how about asking her the question "is he the most physically attractive man you've ever been attracted to? There goes that needle again...."**

**The radio guy Don Imus jokes about marrying a younger woman. He makes himself the butt of a lot of jokes about the older man married to the younger woman. It's an act, obviously.**

**One thing those older rich guys have in common, they all have huge egos.**

**Like THE SYSTEM says, "put your ego aside." These rich older guys with the young wives never do.**

**All of the women that have married (or are about to) older rich men have at least one thing in common. Their rich husband's INTEREST LEVEL is higher than theirs. Oh, they have high INTEREST LEVEL to marry for security, IE- money, but romantic love? Uh-uh.**

**Hefner, Limbaugh, Imus and Stern have 9 marriages between them (soon to be 10 when Hefner marries for the 3rd time).**

**They can twist it, rationalize it, and joke about it, whatever. The simple fact is that they bought their wives.**

**The odds that they stay married to their current trophy wives? Less than 50/50.**

Guys, whether you have millions of dollars, or not, if your INTEREST LEVEL is higher than the INTEREST LEVEL of your girlfriend, fiancé or wife, you're just a stand in.

Hefner, Limbaugh, Imus or Stern may be in control of their wife's daily life, but they're not in control of their hearts, oh if they knew what their young wives were really thinking, these huge egos would take a hit- harder than NFL Linebackers deliver on Sundays.

Why do they keep marrying young attractive women? Because they're young and attractive. They reject women their own age. Why? Because older women remind them of themselves.

Picture a woman that looks exactly like Imus, Stern, Limbaugh, or, are you ready? Hugh Hefner! Oh Lord....

Guys, let me say it again "if you marry a woman with low INTEREST LEVEL in you, get ready for the pain."

Let me revise the title of this article from- "No Country For Old Men" to "No Country For Foolish Old Men."

They can afford to be foolish and play the fool, don't you do it. There are already too many children being raised in single parent homes.

Note, one quick piece of advice for older guys married to younger women, when you jump out of bed and have to go to the bathroom in the middle of the night (and you will)- make sure you cover that elephant arse you have, your young wife has enough to deal with.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#23: The McDonald's Commercial- 1/21/11***

Have you seen it? The McDonald's commercial that shows the guy sitting with his girlfriend at a McDonald's Restaurant (I think they're promoting the chicken wrap sandwich).

The girlfriend says to her boyfriend: "Can you imagine Jack told his girlfriend that Sundays are for watching football, not a date?" She then stares at her boyfriend, waiting for his response.

**A voice comes in saying: "Better not say the wrong thing friend"- in other words, you better say what she wants you to say, or else. They show a scene where she's slamming the door on him; he apparently gave her the wrong answer.**

**It was only what he was thinking of doing. The scene goes back to the McDonald's Restaurant, she's waiting for his answer, the camera is on him- what does our wimpy guy say to her? Of course! He calls the guy a jerk for wanting to watch football on Sunday instead of going on a date. The camera switches to the girlfriend and she has a smug look on her face- in other words she put him in his place, IE, he better agree with her!**

**McDonald's is obviously pandering to the woman in this commercial- what else is new? They know what commercials work, they test their commercials in front of groups all the time, and they sell products, period.**

**What's wrong with it? Other than showing a neutered male afraid of his girlfriend, nothing I guess.**

**Switch the commercial around; let's have the guy say to his girlfriend: "Can you imagine Jack's girlfriend wanted him to go out on a date Sunday instead of watching football?"- then he stares at her and the voiceover says to the girlfriend: "You better not say the wrong thing, girl."**

**Then they show the scene where he slams the door ON HER. The scene goes back to the McDonald's Restaurant and the girl says: "She's a jerk"- the camera switches to the guy and HE has a smug look on HIS face. The avalanche of e-mails and calls and tweets would bury McDonald's- they'd pull that commercial faster than Hugh Hefner's girlfriend would dump him (if she found out he was broke).**

**It's not about watching football or a date. You SYSTEM guys know what it is, it's about being disrespectful: "I'm in charge here! Give the wrong answer and you're out!"- what's loving about that?**

**Naturally they put the man in the wimpy role. In America, it sells- make the guy the boob, works every time.**

**Until next week, thanks for all your support.**

**Jeff and I appreciate it.**

## **#24: Reality Show Housewives, Godfather II & THE SYSTEM- 1/28/11**

The recent spate of housewives reality shows from New York, Atlanta, Orange County and Washington reminded me of a scene in the movie Godfather II.

If you recall, I recently wrote an article about the use of "I" instead of "you" or "we." I said to avoid the woman that starts everything with "I."

The use of "I" instead of "you" or "we" would certainly apply to the reality show housewives.

A woman that respects and loves her husband would never do a reality show, they're offensive.

The scene from Godfather II I'm going to describe shows how a woman with high INTEREST LEVEL in her husband reacts.

In Godfather II Robert DeNiro plays the younger version of the future Godfather played by Marlon Brando. The scene takes place when DeNiro is living in a tenement in New York City in the 1920's- he's living there with his wife and young children. On DeNiro's way home from work, he stops at a street vendor's cart and picks out a fresh piece of fruit (I think it's a pear), he puts it in a bag and continues home to his apartment in the tenement. When he arrives, he hangs up his coat and with the piece of fruit in his hand; he goes into the main room of the small apartment. His wife is preparing supper.

When DeNiro sits down to eat he takes the fruit and places it on his wife's plate. When she brings him his supper she notices the fruit on her plate. What's the reaction of his wife to this small gift? Keep in mind guys they're living in this rundown tenement in the poorest part of New York with very few creature comforts or material goods.

She looks down at the piece of fruit on her plate, her eyes light up and she thanks and kisses him! Can you see one of those reality show barracudas react to their husband in that way?

Not unless they found a diamond ring in the fruit.

Guys, that scene from Godfather II proves THE SYSTEM again- IE, a woman's INTEREST LEVEL cuts through everything.

By the way, aren't those reality show housewives sweet? They must dip their tongues in arsenic before they speak.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#25: Running On Empty- 2/4/11**

Back in the 1950's America watched shows like "Father Knows Best," "Make Room For Daddy," and "Leave It To Beaver."

What did they all have in common? They had a strong father figure present in the home. They were their families' breadwinner and protector. Their thoughts and opinions were sought out and respected.

Fast forward to the present (2011, the 21st Century). Guys, shows that have the wise, respected dad are gone.

On one side, we have Oprah, Ellen DeGeneres, Rachel Ray, The View, Martha Stewart and Joy Behar.

Advice columnists? There's Dear Abby, Carolyn Hax and Dr. Joy Browne.

There's also Madison Avenue, movies, magazines and man bashing newspaper columnists like Maureen Dowd (her book "Are Men Necessary?" was sweet), Ruth Marcus, Ellen Goodman (retired but still bashing), and the list is long and growing.

Who's on the other side guys? Me. Doc Love. No one else is telling you guys what you absolutely need to know about women and relationships- no one.

There will be no "Father Knows Best" shows until men grow back their backbones.

There's an old gambling axiom. It says: "If you don't know who the sucker at the table is, it's you."

You SYSTEM guys know a sane woman's INTEREST LEVEL in you cuts through everything. Without her high INTEREST LEVEL in you (over 90%) nothing else matters.

Without high INTEREST LEVEL from your wife or girlfriend, there's no respect, your opinions will be ignored and you will be running on empty.

Until next week, thanks for all your support. Jeff and I appreciate it.

## **#26: Actually, Love Means Having To Say You Are Sorry, A Lot - 2/11/11**

<http://www.goerie.com/apps/pbcs.dll/article?AID=2011302069929>

That title should give you an idea where that article went, written of course by another clueless GUY (click the link above for the article). Wow.

Another of his gems in the article was, "If mama ain't happy, ain't nobody happy." What does your mother have to do with your relationship with your wife? Guys that call their wife mama are usually married to women that tell them (often) "I'm not your mother bud, man up!" By the way, her search for a man that won't call her mama is ongoing.

Want another one? How about "When you really care about someone, making them feel good becomes more important than being right." Ok, but wait a minute, there's more, here's the kicker: "That's especially true for guys, and by especially I mean "only."

Of course, it's always the guys fault. If you went out dancing with your wife and she spent the night draped over an ex-boyfriend and you told her she was wrong she says "One more word out of you buddy and you're sleeping on the couch!"

This clueless male would say "If mama ain't happy, ain't nobody happy." He probably added "I'm sorry mommy, can I come to bed now please?"

There's more- he also says: "Every guy can tell you about times when he fought the good fight, came out on top, and then spent the night on the couch."

What? If your wife came home at 4:00 in the morning drunk (and someone had seen her with her tongue in her ex-boyfriend's ear), you ask her "where have you been?" She says, again, "One more word buddy, and you're back on the couch."

He finishes up with this gem: "But it seems to keep the relationship wheels turning and the cat out of my side of the bed- if the cat has a problem with that, well then hey, I'm sorry."

This guy even apologizes to the cat! This guy spends so much time saying he's sorry I'm surprised he has enough time to write this clueless article.

By the way you know what's MIA in this article? There's no mention of the woman saying she's sorry about anything!

He should apologize, but not to his wife, he should apologize to all of us for writing this syrupy nonsense.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#27: *Forrest Gump (The Movie)*- 2/18/11**

Tom Hanks won an Oscar for playing Forrest Gump. You remember the movie? The backdrop of the movie was involving Forrest Gump (Tom Hanks) in important events that happen during the turbulent 60's and 70's in America.

Throughout the movie there's a character that pops up from time to time, her name is "Jenny." Forrest and Jenny were childhood friends and she comes in and out of Forrest's life.

Jenny at times lives with musicians, works at a strip club, gets hooked on drugs, etc., etc. What's this have to do with THE SYSTEM? Forrest Gump is in love with her!

By the way, for the most part in this movie, men are depicted as sexual abusers (Jenny's father), absent fathers (Forrest has no father), and an immoral teacher/principal. Forrest Gump's mother (played by Sally "You Really Like Me" Fields) gives the teacher/principal sex to accept Forrest at his school. Jenny also hooks up with a series of bums throughout the movie. Can you say man bashing on steroids!?

Back to our friend Forrest, throughout the movie he's rejected by Jenny more times than Joan Rivers has had plastic surgery. One particular scene that's a "teachable moment" has Forrest and Jenny on the side of a highway (at night) talking. Forrest is a soldier getting ready to be shipped to Vietnam, Jenny has a backpack on and says to Forrest, that she has to go, AGAIN, and flags down a car (can you say "serial killer"). When she starts to get in the car with a complete stranger, Forrest says to Jenny: "I'm going to a place called Vietnam." Jenny tells the stranger she's getting into the car with: "Just a minute," and walks over to Forrest and says: "If there's trouble Forrest, you run, you run away Forrest." With that great piece of advice she turns around, sad music is playing, Jenny looks back at our friend, jumps in the strangers car and drives off! What a girl, isn't she wonderful?! Our hero Forrest is standing there watching the woman he loves ride off with a complete stranger.

Is she concerned about what's going to happen to her great friend (by the way, she knows he's in love with her), HELL NO, there won't be any cookies coming to Forrest from Miss Jenny! No, she's going to be snorting drugs and living with a

series of bums. Why? Drum roll, because she has NO or LOW INTEREST LEVEL in our clueless pal Forrest, see THE SYSTEM.

Forrest's catch phrase throughout the movie is "life is like a box of chocolates," you know, not knowing which piece you're going to get- but we know what he's getting from Jenny- nothing.

How does this man bashing movie end? Of course Jenny comes back to Forrest to die! She has contracted AIDS from somebody along the way- beautiful.

Oh, by the way, in one of her stops to see Forrest she has sex with him and she gets pregnant, she has a little boy that belongs to Forrest, according to Jenny.

When she comes home to die, she brings the little boy and tells Forrest the boy is his- cue the music, get out the hankies, she dies and Forrest ends up raising the little boy. Can you see those heads nodding in the movie audiences across the country? Cha ching, cha ching, money in the bank (it was a huge hit, naturally).

Clueless guys that get played by women, get dumped, or we could say, "gumped,"- ouch.

Guys, remember what the great soul singer Aretha Franklin sang, "Respect Yourself." SYSTEM Guys understand this already.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#28: Should I Stay Or Should I Go?- 2/25/11***

That was the title of a Clash song. What does a punk band that achieved success primarily in the 70's and 80's have to do with THE SYSTEM? Well, it's not the band but the line "Should I stay or should I go" that should get the attention of SYSTEM guys. It's something you should ask yourself before you commit to a relationship- should I stay or should I go?

Too many times guys rush into rejection. When you listen to your feelings and ego, it clouds your thinking and judgment.

Remember guys, you're looking for a life-long partner; this is a marathon, not a sprint.

Your feelings and ego say "move in with her now, why wait for marriage?" The thinking and judgment part of THE SYSTEM says "moving in with her kills CHALLENGE."

What happens if you move in and you come to the conclusion that you're not in love with her, but she's pregnant? It happens. That's 18 years of support, that child is yours.

Think guys, think, and take it slow.

I remember a story about a college football player (a quarterback). He throws an interception at the end of a game and his team lost. On the following Monday he went out to get a haircut at the local barbershop. While he was waiting to get his haircut and one of the guys sitting by him said: "Son, you didn't have to throw that interception Saturday- if you had looked downfield, the tight end was open." The barber popped up, turned to the young quarterback, and said: "No, no, you should have run the ball; the field was wide open down the left side." Then two other guys chimed in and a big argument ensued. The young quarterback got up, went to the door, opened it and before he left he said: "All of you are right. The tight end was open and I could have run, but I didn't have the whole weekend to think about it."

That young quarterback had a split-second to make his mind up. He made the wrong decision (it's understandable), he didn't have the luxury of a lot of time.

Fortunately when it comes to dating and relationships, you do have a lot of time before you have to make what could be life-changing decisions. Guys, get to know her, it will make the question "Should I stay or should I go" easy- see THE SYSTEM.

Until next week, thank you for your support.

Jeff and I appreciate it.

## ***#29: THE SYSTEM AND AN 80 YEAR OLD MOVIE- 3/4/11***

A movie made 80 years ago proves the wisdom of THE SYSTEM once again. What does it say? Drum roll, a woman's INTEREST LEVEL cuts through everything.

The name of the movie is "Morocco-" it was made in 1930! The stars of the movie were Gary Cooper, Marlene Dietrich and Adolphe Menjou.

Gary Cooper was a big star (like Cary Grant) in the movies from the 1930's through the 1950's, he was once asked- "Mr. Cooper, what kind of movies do you like to star in?" Cooper said- "Oh just make me the hero that gets the girl." He was a man of few words in most of his movies.

**Marlene Dietrich was also a huge star in Hollywood during the same period. She was beautiful and noted for her great legs- they were reportedly insured for a million dollars.**

**The other star was Adolphe Menjou (the rich guy in the movie). Another famous actor during Hollywood's Golden Age.**

**The movie takes place during the time when the French still had colonies in North Africa (early 20th century). Gary Cooper is a soldier in the French Foreign Legion. Marlene Dietrich is a singer at a cabaret where the soldiers hung out when they had free time. Adolphe Menjou is the rich guy that was traveling through Morocco on his way home to Paris, France. He stops at the cabaret where Dietrich is singing and when he sees her, he wants her.**

**That night while Dietrich is singing, she notices Gary Cooper (the soldier) sitting at a table with a girl. He's not paying any attention to Dietrich while she's singing.**

**The movie becomes a love triangle between Cooper, Dietrich and Menjou.**

**The rich guy (Menjou) says to Dietrich- "I will give you everything you want if you go away with me." Her response? "The only thing I can offer you is a smile." Womanese for LOW INTEREST LEVEL.**

**Back to when she saw Gary Cooper. She goes over to his table, touches his arm, grabs his hand, then walks away (remember, he wasn't paying any attention to her before she did that). He looks down at his hand and finds the key to her room in his hand! Can you say HIGH INTEREST LEVEL?**

**Cooper goes to her room later that night. She plays hard to get (she's used to men falling all over her). He walks up to her, it looks like he's going to make a move and instead he puts her room key on the dresser behind her, tips his hat and walks out. She stares at the door after he leaves, she can't believe he didn't make a play for her (he was being a CHALLENGE).**

**The rich guy wants to give her everything, the soldier has nothing material to give to her.**

**Who did she end up with?**

**In the last scene of the movie, Cooper is going back (with his unit) into the desert. He tells Dietrich to go with the rich guy because he doesn't have anything to offer her, and he may not be coming back.**

By the way, back then women were allowed to follow the troops (at a distance) into the desert. These weren't the prostitutes that followed the troops; there were wives (some with children) that wanted to be close to their husbands (or boyfriends no matter what).

As the troops (with Cooper) marched out of the city into the desert, you see Dietrich and the rich guy (Menjou) standing next to his car, all dressed up ready to leave this dusty little town (next to the desert) for Paris and the high life.

Menjou wants Dietrich to get in the car with him. She looks at him, and then looks at Cooper off in the distance, almost out of sight.

She sees the women that are following their men into the desert. She kicks off her expensive shoes and runs out the gate of the dusty little town and leaves the rich guy Menjou, standing there. These women followed their men with nothing but what they could carry, Dietrich left everything behind to be with Cooper the soldier.

THE SYSTEM is everywhere in this movie. LOW INTEREST LEVEL, HIGH INTEREST LEVEL, CHALLENGE, everywhere.

Guys, if the woman you're involved with doesn't love you like Dietrich loved the soldier Gary Cooper, move on. If she doesn't have that kind of INTEREST LEVEL in you, you're settling for 2nd best.

If you want to accept 2nd best, that's your decision.

It will be like watching last year's Super Bowl on your DVR. The outcome's the same every time you watch it. The losing team still loses and so will you if you settle for anything but the #1 position in her heart. 80 years ago, 1,000 years ago, 200 years from now, or today. It doesn't change guys. INTEREST LEVEL cuts through everything. Memorize THE SYSTEM and follow it.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#30: Simply Tell The Truth- 3/10/11***

Frank Luntz is a political pundit. He's written a book called "Win." In the book, he interviews top CEO's about the secrets of being successful.

One of the CEO's is Steve Wynn. Mr. Wynn builds and runs casinos in Las Vegas. Wynn says first you must "simply tell the truth."

Lies create a thousand excuses and waste time. How many times have you heard someone lie and then try to cover it up with more lies?

It never works.

THE SYSTEM says to have a successful loving relationship, both of you have to have INTEGRITY and HIGH INTEREST LEVEL in each other (90-95% for women and 80-89% for men).

This weekly class gives example after example of the lies and mis-information that are out there about dating and relationships. The wisdom and truth of THE SYSTEM gets reinforced here every week.

There are so many guys out there that are heading for a world of hurt because they're clueless about dating and relationships. They need to read THE DATING DICTIONARY, join THE DOC LOVE CLUB and get MASTERY I, II and III.

Guys, we will continue to, as Steve Wynn says, simply tell the truth.

You can count on us.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#31: The Will Reading (A Direct TV Commercial)- 3/17/11***

Have you seen it? It's funny and informative. Why informative? I'll explain later.

Here's the commercial setting. The reading of a rich guy's will is taking place in the library of his mansion.

Present for the reading are his wife (an older woman in black). Sitting to her left is a beautiful young 20-something blond with a young guy standing behind her chair. Over by the fireplace is a guy (about 30, it's the guy's son).

The lawyer is reading the will; the old guy basically leaves everything (millions) to his "soul mate" Angel- the beautiful young 20-something blond sitting to the left of the wife.

When Angel hears the news she claps her hands together and smiles, the young guy behind her (boyfriend I assume) leans over and tries to touch her- no way - when she heard she got all the money, she pushes his hand away- can you say LOW INTEREST LEVEL? He's about to be her EX Boyfriend! She got the money, he's out!

The lawyer continues to read the will- he says: "To my son Chauncey, I leave my collection of 6,000 movies & videos."

When the son hears what the lawyer said, you think he's going to be upset. Oh no! He stands up, pumps his fist in the air, and yells "Whoa, Yes!" He's happy.

Very funny.

The older lady sitting in front of the lawyer looks at her son Chauncey and rolls her eyes, she gives him a "you're a dolt just like your father was" look.

It's funny, clever and crushes the 3 guys in the commercial.

First we have the rich old guy who left all of his estate to a 20-something bimbo, can you say Hugh Hefner? She loved him, didn't she??!!

Second we have the clueless boyfriend standing behind Angel. He gets dissed when she's told that the estate is hers- he's clueless and gone.

Ahh, last but not least we have the empty-headed son. He's thrilled that he's getting 6,000 movies and videos. Right, he's getting a small Blockbuster Store and the bimbo Angel gets everything else (millions).

Great commercial, obviously promoting Direct TV.

How is it informative to guys? Drum roll, it makes guys the buffoons of a commercial for the zillionth time. You guys know the drill, make the guys the dolts. Works every time.

The title of the commercial should be "The reading of the will starring the 3 dolts!"

Not a SYSTEM guy among them, well, maybe the lawyer.

Until next week, thanks for all your support, Jeff and I appreciate it.

### ***#32: My Friend Needs A Therapist. Advice From Our Ms. Hax...-3/24/11***

You've heard me mention Ms. Hax before. For you new guys, she has an advice column that is in newspapers across the country.

Carolyn Hax has a large megaphone, sometimes she gives advice to clueless guys (they have to be clueless to ask for her advice).

One of her recent advice columns was titled "My Friend Needs A Therapist." A woman writes the following to Ms. Hax:

"My friend Katherine has been unhappily married for years. She met a man and began having an affair." Her husband caught her cheating and is divorcing her.

The friend tells Ms. Hax that her buddy has a young son that's having a terrible time coping with his mother and father's impending divorce. Really?

By the way, she also mentions that the husband has a high-paying job and the wife (the cheater) has a low-paying job. She says: "Her ex does not want to help her out financially." Imagine that! (more on that later).

She also says her friend is falling apart. She's too thin (an eating disorder), she's on anxiety medication, and she's depressed- you got all that guys? The cheater is unhappy!

Now comes our Ms. Hax's response to the above. She has four LONG paragraphs of advice- IE- get help, face your problems, see a therapist, etc., etc., for the unfaithful wife. Okay, fine.

What's missing?

The whole article, beginning to end, mentions the husband twice. Twice?

How is he described by the friend and Ms. Hax?

First, remember when the friend said "he has a high-paying job and won't help her?" (IE- he's cheap!). Of course! The bum!

The second and last time he's mentioned is when Ms. Hax says: "She can tell herself that she's okay and her ex-husband is just being cruel."

Of course! The guy that was lied to and cheated on is cruel!

It doesn't matter that Ms. Hax was speculating on what the cheating wife may have been thinking, that's not the point.

The point is the only things they could come up with when describing the guy is he's cheap and cruel, no one is worried about HIS anxiety level or if he's depressed- HELL NO.

Who cheated on who? Who lied? Who is causing her son's unhappiness? Why didn't someone tell her "SHAME ON YOU!"

You can't make this stuff up.

There are two things I've taken from this article. No way the husband is a **SYSTEM** guy. No **SYSTEM** guy would have married that whacko to begin with. Two, any guy that asks Ms Hax's advice about relationships (instead of following **THE SYSTEM**) will need a trio of therapists, on call.

Until next week, thanks for all your support. Jeff and I appreciate it.

### ***#33: Things Change, The SYSTEM Remains- 3/31/11***

Some changes are ironic. Take Japan, Germany and Italy- today they're our trading partners and allies. Not too long ago (World War II), they were our sworn enemies.

Things change.

Not so long ago, chances were good that if your dad (and his dad) worked and retired from say, General Motors, so would you. What are the chances that will happen today? Not good.

Things change.

How about women working outside the home? It doesn't seem to be that long ago when a child came home from school, his or her mother was there to greet them, and mom's job was to be a homemaker. Now? Millions of mothers are working outside the home, either because they have to (most likely) or because they want to.

Things change.

I can remember when, if you were divorced or living together (without being married), it was a big negative. Today? Even though they're both still tough on children, they've for the most part become acceptable.

Things change.

In a lighter vein, how about chicken wings and potato skins?

Yea, there was a time when restaurants that now feature the above items on their main menus, would discard them! Get that junk out of here! Now we have "wing nights" at bars and restaurants that feature baked potatoes with the skin.

Things change.

Friends, jobs, relationships and even the food we eat can change. One of the things that never changes guys? The common sense of THE SYSTEM.

What I said thirty years ago when I wrote the DATING DICTIONARY is still true today. "To have a lifelong loving and happy relationship, first you must have a clinically sane woman with an INTEREST LEVEL in you above 90%, and she must have integrity."

A lot of things change guys, but the truth and common sense of THE SYSTEM remains.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#34: Elizabeth-Debbie-Princess Leia-& Eddie- 4/7/11***

Elizabeth is Elizabeth Taylor (she recently passed away). She was a movie star- from a childhood star in the 1940's to the most beautiful and famous movie star of the 1950's and 1960's (she was also famous for her beautiful violet eyes).

Debbie is Debbie Reynolds, a multi-talented (beautiful in her own right) movie star during the same time as Ms. Taylor. She could sing, dance and act. A great talent- she still performs today.

Do you remember Princess Leia from the original Star Wars movies? Her real name is Carrie Fisher. She's the daughter of Debbie Reynolds and Eddie Fisher.

Eddie is the fourth name at the top of this article, he was a very popular singer in the 50's and early 60's- he was also formerly married to both Debbie Reynolds and Elizabeth Taylor. In addition to being Carrie Fisher's father, he also had a son with Debbie Reynolds.

Why am I talking about these 4 people? What does it have to do with THE SYSTEM?

Here's the story.

Elizabeth, Debbie and Eddie were involved in a famous love triangle in the early 1960's. Elizabeth's husband at that time was Mike Todd, a famous movie producer who was killed in a plane crash. He and Ms. Taylor had not been married that long.

Eddie Fisher was Mike Todd's best friend. Debbie Reynolds was Eddie's wife and also a good friend of Elizabeth Taylor. They had even attended the same school that was on the movie studio's lot when they were starting out.

When Todd died in that plane crash, Eddie Fisher was at Ms. Taylor's side. Debbie and her two small children were back home in Hollywood- what did her friend Ms. Taylor and husband Eddie do? They started having an affair! All while Debbie was back home taking care of the children, her husband and good friend were doing the horizontal mambo. Nice! Weren't they wonderful?

It gets better- Eddie divorced Debbie and married Ms. Taylor.

It was a front page scandal for months- there were a lot of magazines, papers and books that covered the affair. They said Eddie was a rat and Ms. Taylor was a home wrecker.

Oh, by the way, Ms. Taylor dumped Eddie shortly after they were married but before she dumped him, she started another affair! It was with the actor Richard Burton, her co-star in the movie Cleopatra. Can you say LOW INTEREST LEVEL in Eddie?

Burton was married at the time. Our Ms. Taylor was a busy little bee!

The movie Cleopatra was a big budget spectacle about the Egyptian Queen Cleopatra and the Roman Emperor Julius Caesar. You can still rent the movie on DVD. Check it out; the backers of the movie would appreciate it. Even though it was made in the 60's, I think they're still trying to get their original investment back.

Back to Ms. Taylor. She divorced Eddie and Burton divorced his wife, then they got married- do you sense a pattern here with Ms. Taylor?

However, after all these years, it's Fisher that's still getting battered by his ex-wife Debbie and daughter Princess Leia (Carrie).

Don't get me wrong, he was a weasel and got what he deserved, but how's this? Debbie, his ex-wife has forgiven Elizabeth Taylor for the affair she had with her husband Eddie! The daughter Princess Leia (Carrie) became a friend of Ms. Taylors!

They all had one thing in common; they all continued to batter Mr. Fisher. In fact, his daughter Carrie Fisher did a tribute recently (on the Turner Network) about her mother's (Debbie Reynolds) movie career. During the tribute she takes an indirect shot at her father.

All these years later and she's still verbally battering the guy, what about battering Ms. Taylor? Uh uh, she doesn't lay a verbal glove on her; in fact, she thinks Ms. Taylor was a great broad, or something to that effect.

As I said previously, Ms. Taylor just died. So has Eddie Fisher (last September). Did he get forgiven?

Hell no, they wouldn't even mention him by name!

Look, Eddie Fisher was not someone to look up to, his career and life fell apart because of his addiction to drugs and I'm not defending him, but how about a little balance?

Ms. Taylor was married eight times (twice to Richard Burton) and she had her own problems with drugs, plus, at different times she had the morals of a street walker.

I get Carrie's and Debbie's disgust with Eddie Fisher, but their friendship with Ms. Taylor, the other one in the affair, I don't get it??

Ask your girlfriend or wife how they would feel about your having an affair with a good friend of theirs. Would they forgive the girlfriend and just trash you?

Earlier on I said "what does this story have to do with THE SYSTEM?"

It has nothing to do with THE SYSTEM, it's the opposite. The story is about cheating, betrayal and angst.

THE SYSTEM is about integrity, loyalty and being faithful to your mate, for life.

Guys, the Elizabeth, Debbie, Princess Leia and Eddie story is an example of a situation that a SYSTEM guy would avoid.

I've said it before and you'll hear it again.

A real man or woman is faithful to their mate.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#35: She Doesn't Have Time For Me- 4/14/11**

The following article was in the newspaper a couple days ago. There was a picture above the title. It shows two guys walking down the street (there's an apartment building in the background).

One guy says to the other: "She doesn't want to see me because I'm too distracting, is that good or bad?" This guy is already pathetic.

By the way, it's from a Carolyn Hax column. Guys, asking for Ms. Hax's advice about relationships is like asking duck hunters not to shoot ducks. IE, you're going to get bashed (verbally) along with a longwinded response containing a boatload of irrelevant advice. I'll explain later.

It's apparent that our clueless guy in the picture has a girl with barely a heartbeat of INTEREST LEVEL in him.

Here's the highlights of what he writes to Ms. Hax about. He's in his mid-30's and so is his girlfriend, did I say girlfriend? He's been dating this girl for approximately 4 months, once a week.

She's going back to law school as a full time student. She tells Mr. Clueless she's not going to be able to see him for the next three months because she will be too busy with school, she says.

She would communicate with him by email or text only. By the way, she lives only five miles from this guy!

He asked her if she would not mind seeing him weekly for a half hour walk in her neighborhood just to keep in touch. Her answer? NO!

He then asks Ms. Hax "is his girlfriend being reasonable?" He adds "or am I being selfish in thinking that she should make some small amount of time for me?"

This guy is SAD- he goes on to say: "She knows I'm interested in a relationship with her, and she says nothing has changed between us. I can't help but think I might be losing her." He signs himself "Nearly Desperate."

Ms. Hax's response to this guy was SEVEN PARAGRAPHS LONG. It's longer than some novels. She rambles on and on. Throughout her response she's talking down to him like he was a child she's trying to patiently educate. It's sentence after sentence of irrelevant advice to our clueless friend.

Why is Ms. Hax's advice irrelevant? Drum roll- because he's wasting his time. The law student has a case of **LOW INTEREST LEVEL** in our clueless friend.

Remember when he said he lived five miles from her and he wanted to come over and take a walk with her for a half hour in her neighborhood? She said **NO.....NO TIME!**

How about if someone gave her a thousand dollars a week to walk their dog for a half hour? Would she find the time?

Look, when she said to him, "I can't see you for three months," he should have said okay, went home, and called another girl and asked her out!

He should not respond to her emails or texts, if he runs into her, he should simply say "hello," and if she asks why he hasn't answered her texts or emails, he should respond "I've been busy," and walk away.

And delete her number.

Until next week, thanks for all your support.

Jeff and I appreciate it.

Note, guys if you want to read the column for yourself, Google "Girlfriend Won't Agree To Visits During Semester, Carolyn Hax."

## ***#36: The Wedding And Another Man Bashing Commercial- 4/21/11***

Prince William of England is marrying Kate Middleton at the end of April (April 29th) in England.

Get ready for the **24/7** coverage of "The Wedding." The press and show business crowd (includes the Oprah audience) are going bonkers over this event.

What is her wedding gown going to look like? Who's invited? Who wasn't invited? And on and on and on.

The irrelevant banter will reach critical mass.

Of course, the comparison to the over-hyped Princess Diana is inevitable. They've been looking for her replacement ever since she died. Is Kate the new Diana?

**There will be a whole cottage industry, pro and con, directed at that question. There's already a Kate Doll- it was sold out as soon as it hit the stores.**

**A lot of Americans love royal weddings. The TV ratings and internet activity should be huge.**

**By birth, William became a prince. By birth his fiancée Kate is beautiful. They're both very fortunate, they seem to be likeable, but I have no interest in the wedding other than the observations that may apply to THE SYSTEM.**

**Of course "The Wedding" is just another opportunity for the man bashers to get some shots in.**

**There's a commercial now airing that shows a young woman and her 4 or 5 year old daughter sitting together looking at pictures of Prince William and his fiancée Kate Middleton.**

**The little girl is asking the mother questions about them. The mother is patiently answering all of her daughter's questions. Great, mother and daughter spending quality time together, good content. Commercial ends, right?**

**Uh uh.**

**Whoever wrote and produced this commercial added a twist at the end.**

**The little girl looks up at her mother (remember, the mother has patiently answered every question she asked) and says to her mother, "Mommy, is Daddy a prince?"**

**Did the mother say to her daughter, something like, "Yes darling, Daddy's my prince and he loves us very much." How did she respond to her daughter's question about daddy?**

**Ready?**

**She says NOTHING! No verbal response, she looks at her daughter and then looks away.**

**Look, we have no way of knowing what kind of guy her husband is, but the commercial leaves no doubt what their intent is.**

**By her silence the mother is conveying her husband doesn't measure up, he's not her prince. If he had passed away or was far away, they would have put that in the commercial, they didn't. It was meant to be negative, IE, man bashing.**

What if we reversed the commercial? Let's put the father in the mother's place. The daughter asks her dad, "Daddy is mommy a princess?" He looks at his daughter, then looks away- he doesn't say anything. How would that play? Wouldn't make it on the air.

Guys, I point these things out because they have meaning. The song "Little Things Mean A Lot" tells how important small positive things can mean for a relationship.

Just as important are small negative things like this commercial is conveying.

The writers and producers of this commercial sent the message that the young wife has reservations about her husband. It was a not so subtle rabbit punch directed at the never seen husband.

It started out talking about Prince William, Kate and "The Wedding," and it ended up as just another man bashing commercial, they can't help themselves.

I think it's in their DNA, or to be practical, it simply sells- IE, make the guy the dolt (even when he's not there).

Works every time.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#37: American Idol, Feeling Sorry For Yourself And THE SYSTEM- 4/28/11**

I think the main reason American Idol has been so successful is because at its core, it's about the truth.

The auditions are an example of it. A contestant comes out and performs for the panel of judges. If you're good enough, you move on. If not? You're out.

Many of the contestants are totally surprised when they're told that they're not good enough. Of course the producers (for entertainment purposes) put some really bad contestants on, it's a part of the hook, but they're always eliminated.

Up until last year Simon Cowell the producer was the most respected judge, disliked by a lot of the audience but respected none the less. Why?

Because he told the contestants the truth. Too many of them have been told their whole lives by parents, relatives or friends that they were great, they just

needed a chance. Those people are enablers whether they believe it or not, they just don't want to hurt their loved ones feelings.

Simon Cowell held no such loyalty. When they were no good, he told them "you're no good."

Actually he did them a favor.

Unless they're going to live in a bubble, someone is going to tell them the truth.

Look, most of us aren't going to play centerfield for the Yankees, we get it. But there is a growing number of people in this country that think they're entitled to things they haven't earned or are not qualified to do, IE, like be a successful singer on American Idol.

They actually storm off the stage feeling sorry for themselves while blaming the judges.

Feeling sorry for ourselves is becoming the great American pastime. It's interesting that people that have the most right to feel sorry for themselves seldom do, IE, brave soldiers that come home from fighting for this country with terrible injuries- or cancer patients that refuse to give in against sometimes terrible odds and people born with disabilities that overcome them to lead productive lives, it takes guts.

Guys, that's what THE SYSTEM does, it tells you the truth and doesn't sugarcoat it. If you're feeling sorry for yourself, get over it.

When a woman with LOW INTEREST LEVEL dumps you, she may say she's sorry, but you're still dumped. You can stay home and feel sorry for yourself but remember, she doesn't care.

Well, all right, she may care (a little), if say, you get hit by a car or are forced to watch Oprah every day.

Remember guys, when she's gone she's going to stay gone.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#38: I Guarantee It- 5/5/11***

Joe Willie Namath was a great NFL Quarterback in the late 60's and early 70's. He played for the New York Jets and his nickname was "Broadway Joe."

He was as famous back then as Michael Jordan was during his playing days.

**"Broadway Joe," his name was as recognizable as "Elvis," or "The Beatles."**

**How did he become that famous?**

**Before Super Bowl III (played in 1969 following the 1968 season), Namath made one of the most famous sports quotes of all time. When asked if his team (the New York Jets) could win the Super Bowl against the heavily favored Baltimore Colts (note, for you younger guys, the Colts were in Baltimore at one time), Namath said "I guarantee it."**

**At the time a lot of people thought that quote "I guarantee it," was brash and that the young Jets were going to get beat badly.**

**Why did Namath make such a bold prediction? In interviews after Super Bowl III he explained why he said what he did before that game.**

**He was at an event before the Super Bowl (some of the Colts were also there) and when someone asked "Broadway Joe" if he thought he had a realistic chance of winning the game, there were some snickers and laughter.**

**Namath reacted by saying, "Can we win? I guarantee it." He wasn't bragging when he made that famous quote "I guarantee it."**

**Joe Namath believed the Jets were a better team than the Colts, even though Las Vegas and nearly every other odds maker disagreed, big time. The quarterback explained that when they looked at the Colts on film, they saw things they thought they could do to beat them, they were confident.**

**They studied the films, they prepared themselves, and the rest is "history." New York Jets 16, Baltimore Colts 7. The Jets were the winners of Super Bowl III!**

**As I said before, they were huge underdogs.**

**THE SYSTEM teaches guys what Namath and the Jets did before that game, IE, they prepared.**

**Guys, when you're prepared and armed with THE SYSTEM'S common sense approach to women, you will be CONFIDENT and a CHALLENGE to any woman that shows 51% or higher INTEREST LEVEL in you.**

**"I guarantee it."**

**Until next week, thanks for all your support. Jeff and I appreciate it.**

## **#39: *Knowing Your Value (And Who Your Husband Is)*- 5/12/11 (plus bonus articles on Money & Sex)**

"Morning Joe" co-host Mika Brzezinski made an "interesting" comment on a recent show (the program is on MSNBC Monday-Friday from 6a-9a). More on her comment later.

She was discussing the book she wrote about women getting paid less than men. The title of her book is "Knowing Your Value."

She said that at one point her co-host, Joe Scarborough wanted to give her a part of his bonus (for "Morning Joe") because he didn't think she was being paid enough. I guess the pay difference was 14 to 1 in favor of Scarborough.

Ms. Brzezinski said she was stunned by how little she was being paid relative to others on the show (especially Scarborough).

She made her mind up that she was going to go directly to her boss and make her own case about what she thought she should be paid.

Great, no problem, we all need to make our own case about what we think we should be paid.

By the way, Mika's father is Zbigniew Brzezinski, the former National Security Advisor for President Jimmy Carter. He's on "Morning Joe" from time to time giving his opinion on American Foreign Policy as it relates to different problem spots around the world (Middle East, China, Russia, etc.).

When Scarborough was thinking of giving some of his bonus to Mika, he first talked to his wife about it. On the other hand, when Ms. Brzezinski was thinking of going to her boss for more money, who did she mention that she talked to?

Here's that "interesting" comment she made- before she went to her boss, she said "Joe Scarborough talked to his wife. I talked to my dad."

Isn't that "interesting" that she talked to her dad, what about talking to her husband first? Hey, there is nothing wrong with getting input from the people you respect and trust, but the first person you should talk to is your husband/wife.

She asks her father first? What is her husband? A dolt? She's been married to him since 1993 and they have 2 children. Scarborough talks to his wife. Mika? She talks to her daddy first!

What if Ms. Brzezinski's husband went on the Today Show and said "my brother and I are thinking of quitting our jobs and moving our families to live in the Amazon Rain Forest. After we talked, my brother went home and talked to his wife and I called my mommy and asked her what she thought of it."

Sound ridiculous? It is if you only look at it from one side.

Guys, THE SYSTEM says you're either #1 in your wife/girlfriend's life or you're a backup. You can't be both.

Look, for all I know, Ms. Brzezinski's husband is happy as a clam being a backup. A lot of men are.

She also may have mis-spoke and meant to say she talked to her husband first, but words have meaning and she said what she said.

Ms. Brzezinski's always saying "that's interesting" on Morning Joe when she can't think of anything to say or disagrees with what was said by someone else. However, she did say she called her dad about getting more money. Her dad, not her husband. Now that's interesting.

## ***Doc Love On Sex (bonus article 1 from 5/12/11)***

Guys,

Once in a while someone emails me and asks why I don't discuss sex in my writings or on my radio show. After all, they argue, it is the 21st century. They can't understand how you can have a discussion about relationships without talking about sex.

If you have THE SYSTEM, read my weekly articles or listen to the Doc Love Show: Understanding Women For Men Only, you know we don't talk about the how to's of sex. Why?

THE SYSTEM says sex early while you're dating can destroy your chances for a long-term relationship (so can moving in together). They both kill CHALLENGE. IE, you become too familiar, too quickly.

I'm not making a moral judgment. I'm not a minister, priest or rabbi. THE SYSTEM is about common sense and common sense says go slowly.

I've interviewed over 10,000 women and their #1 complaint about men is that they rush in too quickly.

Look, 2 mature adults in an exclusive, committed relationship will discuss and decide when they want to initiate a more intimate relationship. That's nobody's business but theirs.

By the way, there is no shortage of "How To" books, CD's, downloads, etc., on sex. Just make sure you communicate first with your partner.

What about casual sex? It's INSANE in 2011 to ignore what casual sex can cost you. From unwanted pregnancies to very real health problems such as sexually transmitted diseases or the AIDS virus. Very serious stuff.

Be careful out there.

## ***Doc Love On Money & Relationships (bonus article 2 from 5/12/11)***

Money problems are the elephant in the room for relationships. One of the dumbest comments I hear is "talking about money kills romance." It's just the opposite. "Money problems kill romance."

It's difficult to be romantic if the person you married lied to you about their financial situation and someone is repossessing your car.

On my radio show and writings, I say slow down, take your time, and get to know the person you're getting involved with.

This time will allow both of you the opportunity to discuss what role money will play in your future together.

There should be complete transparency about any tax problems, credit cards, past bankruptcies and the most important thing- your credit scores.

All these things will have a huge impact on your future happiness together. Please be careful, we hear sad stories all the time about people that jump into relationships without knowing anything about their partner's financial situation.

Remember guys, "trust but verify."

Note, when it comes to financial advice, I have two words: "Suze Orman." Check her out, she's the best.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#40: I'm Sounding Off- 5/19/11**

**Guys,**

**My job is to give you as much truth and information about dating and relationships that I can. It's in short supply out there.**

**Every week we shine a light on something that proves the common sense of THE SYSTEM.**

**You've heard me talk or write about all the misinformation that's out there. Terrible advice, making guys out to be fools, and my favorite, men that carry the water for the MAN BASHERS, you know who they are. "My wife (or girlfriend) is the boss," or "guys, just say yes dear, no dear, you're right dear, and you'll get along," and my favorite- when guys have to beg to go golfing, or to a ballgame with their buddies, IE, they have to get the warden's approval.**

**It's unbelievable! All these MACHO and WIMPY guys spreading this garbage. MACHO BOYS say these dumb comments because it gets women to nod, so they think they can seduce them. WIMPUS AMERICANUS says them because he thinks it's the way you please women.**

**They're both clueless, it's not rocket science. No RESPECT=LOW INTEREST LEVEL.**

**There's a daily assault going on- 24/7, the man bashers are at it. Newspapers, magazines, commercials, TV sitcoms, the internet, movies, tweets, Facebook posts, it's relentless, but don't buy into it, its bogus stuff.**

**These man bashers make ridiculous, nasty statements like "there's nothing wrong with keeping in touch with ex-boyfriends, hey if my current boyfriend doesn't like it, I'll dump him," or "he better say he loves me, I want to hear it every day," and "he'll do until someone better comes along," it's goes on and on.**

**Remember guys, words have meaning, pay attention. When you shrug off RED FLAGS you're setting yourself up to be her stand in guy. Don't accept it.**

**Even good women will dump you if you're "too happy to be there," like The Godfather (Marlon Brando) told the singer (that was crying) in Godfather I, "act like a man."**

**Until next week, thanks for all your support. Jeff and I appreciate it.**

## **#41: PC Matic Commercial- Starring? Another Clueless Male!- 5/26/11**

Have you seen it? A guy's got his laptop on the kitchen counter. He's got a puzzled look on his face and he's looking at the machine.

It's a commercial about using the PC Matic software to speed up your computer. He's looking at the laptop and complaining it's going too slow. His wife walks in, she is a beautiful blonde dressed in a black, very sexy, cocktail dress.

Naturally she takes over the laptop and shows her clueless looking husband how to use the PC Matic software to speed up the machine. She gives him a condescending look as he says "thanks hon," then leans forward to kiss her, but instead of kissing him, she grabs the keys to the car off the counter and turns to leave. He says "honey where are you going?" She says "girls' night out," and she's gone. He turns to the camera, and with that same clueless look (which he maintains throughout the commercial), and exclaims "honey!"

This commercial will definitely have the man bashers nodding in agreement. Of course the wife is smarter and of course they'll love the girls' night out line. Girl power!

What's wrong with it? Other than having your wife dressed in a sexy black cocktail dress and not telling you she's going out, I guess nothing.

I can hear the comments- lighten up Doc! What's the big deal? Of course it's not a big deal, it's only a commercial, but what if we switch the commercial around? Let's see, the husband walks in the kitchen dressed in a tuxedo and with a condescending look, shows his clueless looking wife what to do on the laptop.

She leans forward for a kiss but instead of kissing her, he grabs the keys off the counter and turns to leave- the wife, still clueless looking, says "honey, where are you going?" He says "I'm going out," and leaves. Would that version of the commercial ever see the front end of a camera? No and hell no!

I can hear the reactions from the man bashers- "you're making women look clueless about computers," or "it's a put down and do you think females are that stupid? He's going out dressed like that without me! If he was my husband, I'd kill him! Who does he think he is?" Yak, yak yak. It would go from parody (if it was the husband playing the fool) to an indictment of the husband if the woman was made to play the fool.

**We know why they make the guy the dolt, don't we guys? Drum roll, because it sells!**

**Hey, were big boys, we can take the parody and jokes about us, but can the man bashers? I don't think so.**

**In this politically correct world, making guys out to be stupid is fine- no problem- but guys making women look stupid- ain't going to happen.**

**Until next week, thanks for all your support.**

**Jeff and I appreciate it.**

## ***#42: Men Of A Certain Age- 6/2/11***

**You remember "Everyone Loves Raymond," the TV sitcom about a sportswriter (played by Ray Romano) and his family. Romano is a standup comedian that also co-wrote the show. He's a very talented and smart guy.**

**In the series, the men were all WIMPS, except for Romano's father, he was the MACHO GUY. Of course, they were all clueless and the butt of most of the jokes.**

**It ran for 9 years, why? Clever writing, funny, with a great cast, and oh yeah, it had the women in the audience nodding yes, IE, make the guys dolts.**

**The women? Of course, they're well-rounded, life smart and complicated, much deeper than those clueless guys.**

**Romano has a new TV series, "Men Of A Certain Age."**

**It's about three middle age men, their friendship with each other and their relationships with women and life in general. What's positive? It's about men, there's not many non-cop shows about men. What's negative? More on that later.**

**In a recent Parade Magazine interview they asked the 3 actors, Romano, Braugher and Bakula ("The Men Of A Certain Age") the question: "You've all been with your wives a long time. Any relationship advice for the readers?"**

**Here are their responses. Here we go again guys!**

**"Obey!" "Communicate and obey!" Romano says he's needy and craves attention- he's lucky "his wife is not a narcissist and removed from show business," IE, "she lets me do my thing."**

What?

Do you really believe that Ray Romano, the multi-million dollar man is an “obey your mommy” kind of guy? We don’t think so.

What do they mean by obey? Obey means your wife (or girlfriend) has become your mommy. Pick up your room! You’re not going out tonight! Eat your peas! Give me a break.

“Communicate” doesn’t go with “obey.” What are you going to communicate? That you understand you must obey? “Yes dear, no dear, can I go golfing dear?” Nonsense.

To obey is to be henpecked, to be henpecked is to be disrespected, to be disrespected is to become the topic of conversation that goes like this: “He’s such a dolt, he can’t do anything right, I have to lead him around by the nose.”

Who does your wife/girlfriend share these observations about you with? Her girlfriend, and if you continue to obey it will be with her new boyfriend- you know the one that she thinks acts like a man, IE, he doesn’t obey her.

Communicate? Of course. Obey? Get out of here!

What’s negative about “Men Of A Certain Age?” More whining males; Romano is good at whine (it’s made him a fortune). Their daddy doesn’t like them, they can’t get the big part (one of them is an actor), and they failed at their marriage in the series. It goes on and on.

It’s just another way of making men out to be dolts- as I said before Romano is a smart guy, he knows what sells.

Guys, stick with the common sense of THE SYSTEM, it’s full of life lessons, none of which include obeying a woman.

Until next week, thanks for your support, Jeff and I appreciate it.

### ***#43: Men Behaving Badly (Only Men?)- 6/9/11***

Recently on the ABC News's This Week with Christiane Amanpour (the host), there was a segment called "Men Behaving Badly." They were referring to 2 guys.

One was the Frenchman Dominique Strauss-Kahn who was the head of the International Monetary Fund (IMF), which supplies funds for countries in financial

trouble. The other was Arnold Schwarzenegger, "The Terminator," and past governor of "Kalifornia."

The incident involving Strauss-Kahn is a criminal matter, while Schwarzenegger's (so far) is a personal matter.

Let me be clear, at no time is it acceptable to force yourself on another person. Anyone that's done that should be prosecuted and put in jail.

That's the charge against Strauss-Kahn. He's accused of attacking a maid in his hotel room in New York City. He's being charged with a sexual crime and at this time it's alleged, he claims it was consensual, we'll see.

Arnold Schwarzenegger, the movie star and past governor of "California" is married to Maria Shriver, the niece of the late President John F. Kennedy and his brother, the late Senator Robert F. Kennedy.

Schwarzenegger has admitted to fathering a child by his former housekeeper Mildred Patricia 'Patty' Baena, the child is now around 13 years old. His wife Maria has separated from Arnold, "Hasta la vista Baby."

Let's stay with Arnold since the Strauss-Kahn incident is a criminal matter. Of course Schwarzenegger behaved badly, but who did he behave badly with? When someone cheats on their mate, there has to be someone they cheated with. The title of the ABC piece should have been, (in the case of "The Terminator"): "Men and Women Behaving Badly."

The housekeeper was befriended by Schwarzenegger's wife Maria; she repaid Shriver's friendship by having a sexual relationship with her husband, Arnold "The Terminator." Wasn't she behaving badly?

SYSTEM guys know being faithful to your mate is not negotiable. Without it, there's no relationship. If you're cheating, stop. If you're going to continue, you're putting your mate at possible risk of contracting a disease- maybe a deadly one.

To the media in general- how about a little balance out there, all cheats need a partner.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#44: *Being On Time*- 6/16/11**

Guys, remember the guy that wrote the article that had the saying "if momma ain't happy, ain't nobody happy?" He's at it again. Josh West wrote an article titled "Beauty Gets Real (when you step backstage)."

It's a tongue-in-cheek parody about what goes on when you get married and get to observe your wife getting ready for various events. It's not a revelation that women (generally) take more time to get ready than men, no big deal, but, then our buddy Josh adds this- "A partner (meaning him) is there to do whatever is necessary to get out the door without tears or bloodshed," then he adds "I'm sorry," "I love you," "nobody shows up on time for these things anyway."

He's excusing her selfish behavior by saying there would be a "war" if he expected her to be ready on time. Really?

Guys, there are millions of women that get up early every day- they throw a load of clothes in the washer, make breakfast for the family, get the kids to school and get to their job on time. Why? Because they know there are people depending on them. They can't act like a spoiled movie star. They say the late Marilyn Monroe kept everybody waiting for hours on her movie sets. She was selfish and inconsiderate of everybody. She was saying: "I'm a star, I'm special, and who cares if you're waiting?"

If you're going out with a woman that's always late, it ain't changing when you marry her. THE SYSTEM says it's a huge RED FLAG, she's saying her time is more important than everyone else's. You will have to make up your mind whether it's a deal breaker or not, but as I said, don't expect her to change.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#45: *Lost In The Fifties?*- 6/23/11**

I've heard the criticisms that I don't get what relationships are all about in the 21st century- that I'm "lost in the fifties."

Really?

Help me out, when did lying to your wife/husband become okay? In the 70's, 80's, 2000 or now in 2011? Is there an expiration date on being faithful to your partner? When did it become okay to break your word to the most important person in your life- your partner?

Faithfulness, trust, integrity and keeping your word, IE, to be an honorable person, did they get "lost in the fifties?"

When is it common sense to waste your time with a woman that has LOW INTEREST LEVEL?

If they don't think the above things are important, they're not "lost in the fifties," they're lost right now.

Fifties, sixties, seventies, 2000, 2011, it doesn't matter, there's no shortcuts, you're either committed to a relationship or you're not, being committed means being faithful. There's no middle ground for either of you. If you can't be faithful, don't get married.

I'm not "lost in the fifties" guys, I'm right here in the 21st century giving you the truth.

I know this, if you just "wing it" in a relationship, IE, never pay attention to RED FLAGS, you're heading for trouble. If you ignore the warning signs, it can turn your life upside down. I get emails all the time from guys that didn't pay attention to the RED FLAGS and got themselves in the middle of a mess; it doesn't have to happen to you.

You have THE SYSTEM, my articles and the radio show, with them, you'll never be "lost in the fifties."

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#46: THE SYSTEM And The "Thank You For Settling For Me" Guy- 6/30/11***

To all the misinformed out there, THE SYSTEM is not dogma, it doesn't order you to do anything. If you choose to ignore the common sense of THE SYSTEM that's obviously your call, and good luck to you.

If you're looking for a short-term relationship (a one or two night stand) or you want verification that her LOW INTEREST LEVEL in you (below 50%) can be fixed, THE SYSTEM is not for you. Again, good luck to you.

This ADVANCED CLASS we write every week is a response to the avalanche of bad information that is rained down on guys every day about dating and relationships. I wish I could say that we're turning the corner but we aren't. Too

many guys are still getting into relationships that cause them a world of hurt. Why? Because they don't want to hear the truth. There's no other way to explain it.

You've heard the comment "the husband is usually the last to know," it's true, the guy that doesn't pay attention to RED FLAGS before he marries her isn't going to pay attention to RED FLAGS after he's married.

THE SYSTEM is page after page of common sense, mothers and fathers should get their sons (and daughters) a copy of my book "THE DATING DICTIONARY," it will open their eyes and minds to what they need to know about one of the most important parts of their lives, IE, dating and relationships.

Guys, were raising a generation of WIMPS, there's no shortage of talking heads out there giving guys bad advice about dating and relationships.

They make stupid throw-away lines like the guy that thanked his wife for "settling for him!" Of course it always gets a chuckle and a knowing nod yes from other women. Words have meaning, what does her "settling for you" really mean?

It may have meant she was chasing a guy she had HIGH INTEREST LEVEL in while keeping the guy she eventually "settled for" as her backup. He was an afterthought. Do you think she was thinking of the guy she "settled for" while she was kissing and making love to the guy she had HIGH INTEREST LEVEL in?

When she can't get "the man of her dreams," a dishonest woman will "settle" for our "thank you for settling for me" guy. It happens all the time, as the line from the Stephen Stills "Love The One You're With" Song says: "If you can't be with the one you love, love the one you're with."

A woman that "settles" for a man is doing it because of attrition, not love. Hey, some guys are blissfully ignorant and happy just to be with her, but when she closes her eyes and kisses him, who do you think she's thinking of? Him, or the man of her dreams?

I can see it now, they're giving their wedding vows: "Do you take this man to be your lawfully wedded husband- to love, honor and obey him till death do you part?" She looks around, pauses and then says: "Actually, I'm settling for him, the guy I really wanted dumped me." Does that ever happen? Hardly.

But, women do marry guys they have LOW INTEREST LEVEL in all the time. The guy then spends the rest of his time in the marriage asking her "what's the matter honey?"

Don't be that guy.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#47: Assistants, Understudies and Backup Quarterbacks- 7/7/11**

Assistants? It could be an assistant manager at a restaurant or department store. The manager isn't there so the assistant takes over.

An understudy? You've seen the movies or Broadway plays where the star can't make it for the performance so they turn to the understudy.

Backup quarterbacks? If the starting quarterback gets hurt (or isn't playing well) the coach puts in the backup.

Obvious stuff. They're learning and preparing to take the next step. Some of them will make it, some will remain backups.

I remember Fran Tarkenton, the great NFL quarterback (played for the Minnesota Vikings from 1961 to 1978) saying- "A lot of fans think the best quarterback is sitting on the bench, that is until he goes in and throws a couple of interceptions."

If backups are going to step up and be number one, they will have to do it on their own abilities and establish their own identities.

When it comes to dating and relationships, THE SYSTEM says if you're in a relationship and you're not number one, you're the backup; it's never good.

You will never be number one in any woman's life until you recognize and understand why you're a backup.

Read THE SYSTEM fifteen times, when you're not sure of something go back and read that segment again. There's no way a SYSTEM guy would accept being a backup. What most guys don't get is her INTEREST LEVEL cuts through everything.

When she thinks of you as her backup, you're finished. Oh, she'll use WOMANESE to keep you around if her number one guy isn't there. If he shows up? You're gone.

You SYSTEM guys know all women have an "A list" and a "backup list." All women. I will say it over and over, avoid being the backup.

Assistants, understudies and backup quarterbacks can go from second to first. In a relationship, you can never go from second to first if you're her back up. Move on guys, move on.

Until next week, thanks for all your support. Jeff and I appreciate it.

### ***#48: Carolyn Hax Is At It Again- 7/14/11***

He's divorced, forty-four and clueless. Here she goes again- the guy wants advice about his current girlfriend's insisting on keeping in touch with the guy that dumped her (2) weeks before she was to marry him. By the way, his ex-wife cheated on him several times when he was married to her (he brought it up).

He wrote this to Ms. Hax: "I love my girlfriend and I trust her more than anything in the world, which I never would have thought possible after my divorce." So far great, right? Trusting your partner is the glue that holds relationships together.

Of course, it doesn't end there guys, oh no- here's our clueless guy again: "But she thinks its fine to continue to contact her ex-fiancé, as they are 'just friends' and have a 'history' together", and then our clueless friend says: "I believe her when she says she could never be with him again." Really?

By the way the girlfriend also told him: "She won't tell him when she communicates with her ex so as not to stress him out!" You can't make this stuff up.

He's asking Ms. Hax what he should do. He ends by saying he doesn't want to ruin his relationship over this- what relationship? He's a stand in for the guy that dropped her (2) weeks before they were to be married (more on that later).

Here's Ms. Hax's response to our clueless friend: "So which one is this really about? Propriety, trust or post-traumatic marriage disorder." Ms Hax continues: "I don't mean to sound mean (yes, she does), I suspect the last one, PTMD." Of course, in Carolyn Hax's world it's HIS fault, IE, she is saying he's overreacting with his current girlfriend because of what his ex-wife did to him. Huh?

Ms. Hax suggests that if he can't go along with what his current girlfriend wants, IE, staying in touch with the guy that dropped her (2) weeks before he was to marry her, he should consider seeing a good therapist!

Ms. Hax also says: "It's perfectly decent for her to continue a friendship (a friendship?) that predates your relationship."

Nonsense, nonsense and more nonsense! First, what do I say over and over again guys? "If you're not number one in her life, you're her backup!"

Why does his girlfriend want to stay in touch with her ex-fiancé? Ex-Fiancé guys- not her ex-friend- he was her ex-fiancé- Ms. Hax wants to use friend because it sounds harmless.

This guy dropped her (two) weeks before they were to be married! Doesn't he get it? She still has HIGH INTEREST LEVEL in the guy, it's not complicated.

Guys, until ex-boyfriends, fiancé's, or husbands are completely out of her life, don't get involved with her, the only exception, of course, would be if there are children involved. The children come first and they have to stay in contact with each other for the children's sake, but that's it!

This myth that your girlfriend can keep ex-lovers as friends is bogus, it doesn't work. If she insists on keeping in contact with him or them- wish her well and get back out there and find a woman that has HIGH INTEREST LEVEL in you and not in ex-lovers.

The late Elvis Presley had a hook in one of his songs that is applicable here: "Let's think of the future, forget the past."

Good advice guys, follow it.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#49: His Neediness Is Driving Wife Away- 7/21/11***

From a Dear Abby column, the wife says: "If I walk into a room James says he loves me. When I leave the room, he says it again."

She goes on: "the words have lost their meaning for me; I don't think I love him anymore." And this: "I'm emotionally exhausted from having to constantly reassure him. If I don't respond back in kind he thinks I'm mad at him."

Where do these guys come from?

They come from generations of misinformed guys. There's been no shortage of bad advice given to men about dating and relationships. This guy is just another example of it.

His wife goes on: "Don't suggest counseling (oops, there goes most of Dear Abby's responses), my husband is a pastor!" She finishes with this observation: "I don't want to wake up one morning and realize I have lived my entire life putting myself second, Abby. When is it ok to say this isn't working, by the way when I try to discuss anything serious he cries and it turns my stomach."

Guys, it's turning my stomach too. Here's Dear Abby's advice to our clueless friend and his wife: "It's crucial that you find the money you need for non-denominational couples therapy with a licensed professional."

Right out of the chute our Dear Abby is saying the "see a therapist" line. Oh yea, his wife also said: "I'm sure most women would love having a man tell them he loves them ALL the time (wrong) but it drives me up the wall." Of course it does!

Here's my take. First to the guy. If someone asks you what happened to your marriage you should quote the famous line from the classic movie *Casablanca* "I was misinformed." You need to purchase **THE SYSTEM**, guy, join **THE DOC LOVE CLUB** and if there's still a chance to save your marriage (providing her **INTEREST LEVEL** hasn't dropped below 50%), it will come from you backing off and letting her come to you. Backing off will go a long way towards restoring your self-respect and confidence at the very least.

No matter how many times the movies, sitcoms, or Oprah-type shows say it, it won't change what's the truth, and a self-reliant clinically sane woman can never be in love with a guy that's a **WIMPUS AMERICANUS**, no matter how sensitive he is. Women want the men they fell in love with to be courageous and self-confident.

We've said it on **THE DOC LOVE SHOW**; women buy the vast majority of romance novels written. They don't fall in love with cowards or crybabies in those stories. The hero of those novels might be aloof, hard to get and a ladies' man but he's never a **WIMP**. Can you see a romance novel that has the guy in the story saying (on every page) "I love you, don't leave me! Do you still love me?" No way!

To the woman that wrote this article to Dear Abby, you don't need a therapist; you need your husband to stop being a wimp. Go out and buy him a copy of my book, **THE SYSTEM**.

To Dear Abby, it wouldn't hurt you to buy a copy of **THE SYSTEM** either.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#50: Would It Be Wise To Date My Best Friend?- 7/28/11**

It's a woman asking for advice from Carolyn Hax on dating a 'man friend.'

First of all, before we get to the article and Ms. Hax's response, let's be clear guys. No man wants to just be a "friend" to an attractive woman he has romantic feelings for- no man.

There's a cartoon that accompanies this article- it reveals how a lot of women view "man friends." The cartoon shows a woman with her back to the picture, she's leaning against the wall with her cell phone to her ear (there's a couch in front of her with a cat sleeping at the top) and she's talking and looking out a big window in her apartment. The caption is her saying: "I can use him now, string him along, save him for desperate times and if I fall for him in the meantime, he's right there." Isn't she sweet?

By the way, for all you guys that have attractive "women friends," remember she's telling her girlfriends that you're her stand in, her back up, IE, you're her putz! There's a line from the movie Talladega Nights that says "if you're not first, you're last." Welcome to the cheap seats guys!

Here's the article- the woman that's asking for advice from (man's best friend) Ms. Hax. She says the following and my translations to what she's saying are in parentheses: "One of my best friends is interested in me, I'm confused (LOW INTEREST LEVEL, strike one). I don't want to hurt my friend because I do care very deeply for him (he's handy for fill in dates and fixing my car, strike two)." Here's the windup and her last pitch: "We're very compatible (wow, she's really on fire for him, strike three, you're out guy)."

Are you ready for Ms. Hax's advice? Keep in mind guys, this woman's (Ms. Hax) advice column appear in newspaper's and internet outlets across the country (this is what were up against).

Ms. Hax says: "The risk of hurt feelings, however, is not a worthy deterrent. If you show an interest in friend only to change your mind, then yes, that will hurt him/her, obviously a bad thing....and if you never show any romantic interest, that will hurt friend too, in a different way."

In other words, guys, "string him along," while she decides what she wants to do, IE, there isn't an "A-list" guy available while they are "compatible." Geez!

Let's clear the fog and listen to THE SYSTEM. To the clueless guy, grow a backbone! When she calls you to be her stand in, tell her you have a date. When

she asks you for a favor (fix her car), tell her you have a date. If she asks you to hang out with her and her friends, tell her you have a date. Wait 5-9 days from the last time you talked to her and then ask her out on a date, a real date (no friends tagging along).

If she accepts, take her on the first big date (you already know her well enough to skip the Starbucks date). When you take her home, go for the kiss. If she kisses you, say good night and wait 5-9 days and ask her out for another date (no Friday or Saturdays, no contact in between unless it's incoming from her and even then keep it short). If after 4 or 5 dates she isn't asking you to be the boyfriend, no Friday or Saturday dates until she asks why you haven't asked her out for Fridays and Saturdays.

If she just wants a male friend tell her to buy a dog, but hey, if you like having your head patted and being a "good boy," until she figures out what she wants to do, be my guest.

Maybe if you're a real "good boy," she'll give you a bone to bury in your backyard.

Good luck.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#51: Gene Simmons Reality Show?- 8/4/11***

Gene Simmons is the egomaniac bassist/vocalist of the rock group Kiss. He once wrote a book bragging that he had slept with over 3,000 women (he must be a walking STD).

Simmons, aka Chaim Weitz (his birth name) is also a very successful businessman. He's been a marketing genius for Kiss and himself. He's now past middle age and Kiss, while still successful isn't making top 10 records any longer. What to do next?

Ever the self-promoter Simmons created a "reality show...."

The reality show (Gene Simmons Family Jewels) is about Simmons private life, it includes his live in girlfriend of 27 years (Shannon Tweed) and their two young adult children, Sophia and Nick.

At the beginning of every show he does a singing introduction and ends it by saying "that's why it's good to be me." No shortage of ego from Mr. Simmons.

In the reality show he comes across as a klutz, the butt of jokes from his family, you know, kind of a self-deprecating clueless guy. No way, he's just the opposite, a self-promoting control freak.

His "reality show," like all "reality shows," of course, has little to do with reality. They're scripted with 40 or 50 people watching them be "themselves," including a director, sound men, grips, etc, etc.

This guy Simmons is a self-admitted liar- he's lied to his girlfriend, he's lied to his children and he's lied to the audience of his "reality show."

What did Simmons lie about? In one of the episodes this past year, he took a lie detector test (some kind of self-promotion) to prove he's been faithful to his girlfriend Shannon the past 27 years. He knew he was lying when he took the test- he passed it but has admitted recently on his show that he had lied about being faithful to Shannon.

Why did he finally admit it? Because like Tiger Woods, he got caught. His arrogance told him he could keep everything separate. Not today guys, privacy (especially for celebrities) is for the most part gone. Simmons is just the latest example of that.

After he admitted to lying and being a horn dog cheat, did he go quietly into the good night? Oh no! He brought a therapist on the show and involved his whole family in the mess he created by lying. There's an Old Italian saying: "He has no fach (face)," IE, he has no shame.

I suppose he's laughing all the way to the bank, but no decent man would have included his family in a public airing of his deceit. What a guy.

By the way, why would Shannon Tweed allow him to include her and their two children in this fiasco? What was she thinking?

He ends this mess he created by, are you ready for this, taking his girlfriend on a trip to a romantic island, buying a huge ring, getting down on one of his lying knees and proposes to her! You can't make this stuff up.

I wonder if he made her sign a pre-nuptial? There isn't anyone involved in this "reality show" that comes out looking good to say the least.

Ironically at the end of this whole mess Simmons is now sounding like a SYSTEM guy, IE, he's marrying her (albeit way tardy because 27 years later is about 25 years too late).

He's indicated that he'll be faithful to her and admitted he's been wrong all these years, go figure.

Stay with THE SYSTEM guys and if you can't be faithful to one woman, don't get married. There are already too many children in broken homes.

Until next week, thanks for all your support. Jeff and I appreciate it.

## ***#52: Bride To Be Wants A Do Over On Proposal (A Dear Abby, AKA Jeanne Phillips Dose Of Bad Advice)- 8/11/11***

Ahh, the perfect storm. A clueless male, a STRUCTURED WOMAN and advice from Dear Abby. Guys, you don't ever want to be a part of that trifecta!

It seems our clueless guy asked his fiancée Vanessa (they've been engaged for almost a year) to marry him. He took her to one of her favorite spots in the Smokey Mountains.

He says when he proposed to her, she was overcome with emotion and said yes. What's THE SYSTEM say about proposing guys? Women with HIGH INTEREST LEVEL will ask you! She will have asked you several times in different ways, all saying the same thing: "Let's get married."

When it comes from the woman, it leaves no doubt. You won't have to waste your time asking for silly advice from Dear Abby or anyone else.

Read on guys, after his girlfriend Vanessa said yes, our clueless friend says this: "But she wasn't at all happy about being surprised, she doesn't like surprises!" He goes on: "At the time, I was sure she had an inkling about my intentions, we had discussed becoming engaged several times."

Here's the kicker guys, they're to be married in 3 months and she wants him to re-propose to her! He tells Dear Abby: "It makes me feel like my first wasn't good enough and it's really upsetting me- what would you recommend?"

Before we give you Dear Abby's advice to our clueless friend. Let's review, he's been engaged to this girl for over a year! A year guys. He said she doesn't like surprises. What? Why was she surprised? How many times have we said it guys? When they like you, they help you and if you've been engaged for over a year, a woman with HIGH INTEREST LEVEL in you will leave no doubt as to what she wants.

She's a **STRUCTURED WOMAN** and her wanting him to re-propose is a **HUGE RED FLAG**. She's more concerned with how he proposed, then why he proposed. In her own words here's Dear Abby's advice: "I recommend you clear the air with Vanessa ASAP. Tell her you intended to propose only once in your life, and that her request has hurt your feelings." Wow. Dear Abby finishes with this: "If she still insists on a second proposal, ask for a script so you won't disappoint her again."

Say what?

He's disappointed her? Here's my advice to this clueless guy- if there's going to be another proposal she will have to ask you, if she does, say thank you, but no thanks and move on. She's a **STRUCTURED DRAMA QUEEN**. If you marry her, you're going to spend a lot of time saying "yes dear, I'm sorry dear, you're right dear."

She's a nag in waiting and you're her target.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#53: You Don't Always Get What You Want- 8/18/11***

That's a line from a song by the legendary rock band "The Rolling Stones."

It's great when we do get what we want, but, how we handle not getting what we want really tests us.

We don't always get the job we want. If that happens to you, how do you handle it? You can let it discourage you, you can make excuses and complain it wasn't fair and on and on.

Stop doing it, you're wasting time, the job is gone. When that door closes treat it like you would if you were on a train speeding non-stop through a small town. Next! Look ahead.

How about when you don't get the girl you think you want? It hurts, but guys, she did you a favor. When a girl dumps you, it's because her **INTEREST LEVEL** in you has dropped below 50% (or it was never there in the first place, although as you know, some stay even with **LOW INTEREST LEVEL**, either way you're toast).

You won't be able to find a good woman if you're stuck in a bad relationship. Get out first guys, it will hurt less.

Remember guys, "you don't always get what you want," but if you're smart, patient and follow THE SYSTEM, you'll have a better chance of getting what you need.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#54: Confused- 8/25/11***

That was the way a young man (mid-20's) described himself, confused. He's asking advice from the man bashing Carolyn Hax.

Carolyn Hax, relationship expert? Oh my.

Confused is so clueless he gives you an ice cream headache. In his own words: "I'm in my mid-20's, I met a girl at a program last summer, had a huge crush, but didn't pursue her because she had a boyfriend." So far so good, he continues: "She broke up with her then boyfriend for another guy in the program." Not for our buddy "confused," but for another guy. He goes on: "They have a long distance relationship, it's been going on over a year."

Man, oh, man.

Our clueless friend isn't done: "This summer the girl and I are back at the program (her current boyfriend's not there). We hooked up, she professed strong feelings for me. She said she told her boyfriend about her feelings for me and our hook up. She asks him for a break."

Stop! She's asking for a break? Is she talking about a relationship or a speeding ticket? She then tells our confused friend that her boyfriend rejected her request for space, gave her an ultimatum and she's staying with him!

Of course she continues flirting with our confused friend (nice girl).

When the program was over and they went home (different cities) he thought she was going to break up with her boyfriend when she got home. Wrong again! She changed her mind. He calls her "indecisive." We call it LOW INTEREST LEVEL in our confused friend.

Here's "confused" last comments: "I'm crazy about her, but friends are warning me to stay away (smart friends). We've been communicating since we left the program, should I just back off until she decides what she wants?"

What she wants? How about concentrating on what's good for yourself? What does Ms. Hax tell Mr. Confused to do?

She tells him: "Yes, yes, back off, you can't make her slow down long enough to breathe between men (you all know each other so there's at least that)." What? Breathe between men? What's she doing, yoga? Ms. Hax then tells Mr. Confused to back off and let her "come to him."

Here's our take, he's wasting his time on this girl. He's her third choice (at the very best). Remember guys, if you're not first, you're last (remember that line from the movie Talladega Nights?). He needs to grow a backbone and run, don't walk, away from this ditz. His asking for Ms. Hax's advice about what to do with this girl was like asking for permission to leave a burning building.

Again and again guys, **DON'T WASTE YOUR TIME** on someone that's more interested in her goldfish than you.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#55: The Apartment- 9/1/11***

It's the title of a movie made in 1960 and starred Jack Lemmon, Shirley MacLaine and was directed by Billy Wilder.

What's it about? For starters, it's a movie that man bashers love. The director (Billy Wilder) was a master storyteller. Wilder was one of the top directors and screenwriters of his era (as famous as Steven Spielberg is in our era). Google him, he was an interesting guy.

"The Apartment" was nominated for 10 Oscars and won 5 (including best motion picture and best director). It had great actors, an outstanding musical score and of course, it was directed by Billy Wilder.

Great entertainment, but by design it crushes guys. More on that later.

The movie was about a young, aspiring wannabe insurance executive (C.C. "Bud" Baxter, played by Jack Lemmon) working in a large insurance company located in 1950's New York City.

He was a bachelor with a small apartment in the city. Some of the married executives in the company used Lemmon's apartment to hook up with their girlfriends.

Lemmon's character (C.C. "Bud" Baxter) let them use the apartment; in exchange they agreed to help him get a better job at the company.

The Shirley MacLaine character (Fran Kubelik, often referred to in the movie as "Miss Kubelik") was an elevator operator in the insurance building where Lemmon worked (hey, it's in the 1950's if you're wondering about "elevator operator"). Lemmon talked to her every morning when he got on her elevator, he liked her and wanted to ask her out.

Lemmon didn't know at the time that Miss Kubelik (MacLaine) had been having an affair with a top married executive at the insurance company, Jeff D. Sheldrake (played by Fred MacMurray, a very underrated actor, by the way). He let MacMurray use his apartment to hook up with MacLaine and finds out later in the film that it's her. The last time MacMurray and MacLaine were at "the apartment," he tells her he wasn't going to leave his wife for her. When MacMurray leaves, Miss Kubelik (MacLaine) goes into the bathroom of "the apartment," opens the medicine cabinet and takes a bottle of pills!

When Lemmon comes home with his date, he goes into the bedroom and finds Miss Kubelik (MacLaine) unconscious, he pushes his date out the door and gets the doctor that lives in his apartment building. The doctor treats her and puts her to bed, she's all right but the doctor thinks that she tried to commit suicide over Lemmon!

Lemmon then calls the top executive (MacMurray) at his home- it was Christmas Day. He told him that Miss Kubelik (MacLaine) tried to commit suicide and MacMurray tells him he can't get away, he was with his family (nice guy). He tells Baxter (Lemmon) to take care of her and he would take care of him (Lemmon) later.

Somewhere after Miss Kubelik (MacLaine) attempted suicide in his apartment, Baxter (Lemmon) falls in love with her! She's a liar that's had several affairs with married men (no Integrity) and culminates her bad behavior by attempting suicide (add mentally troubled) in his apartment.

Wilder knew how to make movies work. He knew that the story would never fly without making Lemmon's character (Baxter) weak and needy. He made him a nice guy, yes, but he's also clueless, a WIMPUS AMERICANUS, IE, the only kind of guy that could fall in love with such a basket case, as Miss Kubelik was.

In the meantime Baxter gets promoted with an office adjacent to MacMurray's. Perks for covering up Miss Kubelik's attempted suicide.

**Baxter gets called into MacMurray's office on New Year's Eve and MacMurray says "Baxter, give me the key to your apartment, I'm divorcing my wife and I need the apartment." He was taking Miss Kubelik there. Lemmon says No! The boss tells him to give him the key or bye bye job and Lemmon flips him a key.**

**MacMurray tells him "this isn't your apartment key; it's the key to the executive washroom!" Lemmon says "you're not taking Miss Kubelik to my apartment and I quit."**

**In the next scene, it's later in the same night and Sheldrake (MacMurray) is having a drink with Miss Kubelik and says "Do you know what that Baxter did? He threw that big job I gave him right back in my face. He said he didn't want me bringing you over to his apartment anymore! Can you believe it?"**

**He turns away, when he looks back, Miss Kubelik is gone. Music up! The girl runs down the street and into Lemmon's building and hears a pop like a gun when she reaches Lemmon's door and thinks he shot himself. She pounds on his door, yelling his name and he opens the door holding a bubbling over bottle of champagne. The popping sound was from the champagne that he planned on drinking to celebrate his last night in "the apartment," as Lemmon is leaving New York. She comes in and they sit down.**

**Miss Kubelik had apparently decided that the CLUELESS Baxter (Lemmon) was for her after she had just about run through the whole married man's directory.**

**She picks up a deck of cards, Lemmon says "I love you Miss Kubelik, I adore you!" She hands him the cards, ignoring what he just slobbered to her and says "deal the cards," and he replies "what about Mr. Sheldrake (MacMurray)" She says, are you ready for this, "We'll send him a fruitcake every Christmas."**

**Music up! Again, the man bashers are nodding yes as the credits roll. Lights up, movie over!**

**What's wrong with this picture? Not much, it was great entertainment, but what if it had been a real life relationship? Ah, not so good. Baxter (Lemmon) is a poster child for clueless males.**

**He has 95% INTEREST LEVEL in a very troubled head case (Miss Kubelik). Her INTEREST LEVEL in him? Barely a pulse. How could you ever erase the images of her attempting suicide over her married boyfriend in your apartment? Make sense!**

**Remember in the last scene where Lemmon asks "what about Mr. Sheldrake? (her married ex-lover), and she said she'll send him a fruitcake every Christmas. I**

agree with her, but the only "fruitcake" he should send to the ex-lover is Miss Kubelik. Send her by overnight express and take no return calls.

There are no SYSTEM guys in "The Apartment," just WIMPUS AMERICANUS, MACHO BOYS and one very messed up young lady.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#56: Put Union Out Of Its Misery By Carolyn Hax- 9/8/11***

The article is about the advice Ms. Hax gives to a female college freshman. Surprise! We agree with the title of the article, but, that's all as we reach a far different conclusion than Ms. Hax.

The girl writes to Ms. Hax about a guy she met when she first got to college. She liked the guy and they started to "hang out" together. She then says "neither of us wanted to date, due to the fact that we both fulfilled that stereotype of college kids, constantly partying, hooking up with random people, etc.

She then says "during this period, I slept with someone in his frat (she had a crush on this guy when she was a freshman in high school)." Later that year she started dating the first guy she had been "hanging out" with. Here's the kicker, she's been dating this (clueless) guy for three months and he found out she had slept with this other guy (in his fraternity) a week after they started dating!

Why did he find out so quickly? Usually when the guy tells the girl "I won't say anything," its minutes before he tweets his buddies bragging about his latest hookup (her). In our new digital world reputations can be gone with the click of a mouse or the sending of a tweet. Maybe sleeping around is no big deal to her, but, to the guy she started dating it was- read on.

The (clueless) guy she's been dating for three months tells her he's been "losing sleep" over it, he tells her "if he can't get over this, he'll have to break up with her." More on him later.

The girl finishes up her story to Ms. Hax by saying "I like this guy so much (right, so much that she had a one-night stand with his frat brother!) and I desperately want to get past this, what can I do?"

What was Ms. Hax's advice? Naturally the guy is wrong and if he doesn't get it together, he's the dolt! Ms. Hax ends with this "you've talked to him countless

times, it's the perfect time to tell him, there's nothing more to be said, IE, put the union out of its misery."

Nothing more to be said, really. Here's an observation Ms. Hax missed telling this young (clueless) girl. How about don't have casual sex while drinking?

You're risking an unwanted pregnancy, possible "date rape," or a STD that can be as bad as AIDS.

By the way, to the (clueless) guy that's dating her (obviously not a SYSTEM guy), he needs to grow a backbone and tell the "hey it's college, everyone gets drunk and has random hookups" girl GOODBYE, IE, put union out of its misery.

Also (clueless) guy, if you're having random hookups while drunk, you're also risking your health (or someone else's). How about she gets pregnant or you get accused of date rape? You're drunk, she's drunk, you say it was "consensual," she says you "forced" yourself on her. He said, she said and meantime you have to hire an attorney.

Doesn't happen very often? Maybe not but it only has to happen to YOU once. It could mean goodbye college, goodbye reputations and possibly hello prison and here's your new 6'5", 270 pound roommate Bruno!

Guys, watch yourself out there, one bad decision can change your life, forever.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#57: One In Five- 9/15/11***

The US Census reports that one in five households are led by couples who are not legally married. In Canada, the government has decided it will no longer track marriage and divorce statistics because the number of people living together could skew the statistics.

At first glance, it looks like a great deal for guys. All the pluses of marriage without any legal obligation. Things don't work out? Pack a bag and you're out of there. No lawyers, no commitments, you're gone.

Guys, don't do it. Living together is bad for some very sound reasons. For example, competition for good jobs is always intense. Living together can be a negative for you because a lot of companies are very conservative, even today.

Many think, just "living together" is irresponsible. They may not give that as a reason you didn't get the job (legal considerations) but it happens.

If the girl you're going with is a KEEPER, don't move in with her.

If you rush into a more involved relationship (living together) you will no longer be following what THE SYSTEM says, i.e., you become familiar too quickly, thereby killing MYSTERY and CHALLENGE.

By the way, the chances of unwanted pregnancies increase when you're living together; never good.

There's no in-between, you can't move in with her and apply THE SYSTEM, it won't work guys.

You hear all the time from people that are living together, "hey, I don't need a 'piece of paper (marriage license)' to be committed to our relationship." Don't believe it guys.

Living together is a commitment, for now. It's temporary, right down to the lease you co-sign for an apartment. The lease is just a "piece of paper."

On the other hand, a marriage license isn't just a "piece of paper," it's a commitment you're both making for life.

Guys, forget the former, consider only the latter. Avoid living together.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#58: Casablanca- 9/22/11***

Casablanca was a movie was a movie made in 1942.

It stars Humphrey Bogart as Rick Blaine, a big star during Hollywood's Golden Age (1930s-1950s). It also stars the beautiful actress Ingrid Bergman as Ilsa Lund (you might remember Bergman's daughter, Isabella Rossellini who has been the face of Lancôme Cosmetics and appeared in Madonna's "Erotica" music video).

I also have to mention Claude Rains, a great actor who never gave a bad performance in any of the movies he was in.

What's the movie about and how does it relate to THE SYSTEM?

The movie takes place in Northern Africa in the city of Casablanca (French Morocco) and is set during the early part of World War II (1940-41...before the U.S. entered the war).

Casablanca was a jumping off place for people trying to flee Europe ahead of the oncoming German Army.

The southern part of France was controlled by the French Vichy, allies of Germany and in control of Casablanca.

Claude Rains (Captain Louis Renault) was the French Vichy Chief of Police in Casablanca and was a likeable character in the movie. He wasn't averse to taking a bribe and was a big time ladies man. Humphrey Bogart's character owns a nightclub in Casablanca and of course it's called "Rick's" (after his character's name Rick Blaine). It was the most popular nightclub in Casablanca with gambling and people there that would help you get out of town (for a price of course).

Ingrid Bergman's character is the beautiful wife of a famous Czech Freedom Fighter (Victor Laszlo, played by Paul Henreid) that was once in a German Concentration Camp.

It's a great story. The music, writing and acting are all first rate.

The plot centers on a romance between Bergman and Bogart with the backdrop of the beginning of World War II.

Gathered in Casablanca are all kinds of characters, people from all over the world trying to escape the coming catastrophe that was the second World War.

How does it relate to THE SYSTEM? You will see, that in order to make the movie work, they had to have an unfaithful wife and an "understanding" husband.

Of course the unfaithful wife is Ingrid Bergman (Ilsa Lund) and her husband is Paul Henreid (Victor Laszlo).

They go back in the story and tell you how Rick (Bogart) meets Ilsa (Bergman) just before the German Occupation of Paris (June 14, 1940). They "fall in love," (she thought her husband Victor Laszlo, played by Paul Henreid, had died in a German Concentration Camp).

Just before the Germans get to Paris Rick tells Ilsa they have to leave the city. She says that she'll meet him at the railroad station, she had some things to clear up first. He's waiting for her and she sends a note saying she can't go. Rick

thinks he got dumped but actually Ilsa found out her husband Victor Laszlo was still alive.

The next time Rick sees her, she comes into his nightclub with her husband (months later) and they're trying to get out of Casablanca. Her husband, as mentioned before is one of the leaders of the underground that's fighting the Germans and they want to put him back in a concentration camp.

Rick (Bogart) has two letters of transit that could get them out of Casablanca. Ilsa knows Rick has them, she comes to his club after it closes and wants the letters of transit to get her husband out of Casablanca before the Germans can get him. Rick says no and she pulls out a gun and tells him "Give me these letters of transit or I'll shoot you." Rick tells her "Go ahead and shoot me, you'd be doing me a favor."

She can't do it, she gives him the gun and says "I love you; I can't pretend anymore, I want to be with you." Can you say HIGH INTEREST LEVEL? Rick tells her, "Bring your husband here tomorrow night." She doesn't want to leave but he tells her to trust him and she does leave.

I won't give you the ending of the movie and ruin it for you if you haven't seen it. It takes place at the Casablanca Airport and has been called one of the best scenes in movie history.

Ilsa was willing to bring her husband to Rick's Place (knowing she was going to leave him). Nice for Rick!

By the way, there are several scenes in the movie where the husband (Victor Laszlo) ignores the obvious connection between his wife Ilsa and Rick. In fact, at one point Laszlo asks Rick for the letters of transit and Rick turns him down. When Laszlo asks why, Rick says "Ask your wife," - Laszlo says "What did you say," and Rick repeats "Ask your wife."

Victor Laszlo is a great leader of men but when it comes to his wife? Guys, watch the movie and then ask yourself what would you have done if she had been your wife?

We're going to re-post this article next week here (plus the new article for next week) along with OUR answer to this. We want your comments too, so watch the movie and tell us what Victor Laszlo should have done at [thedocloveshow@gmail.com](mailto:thedocloveshow@gmail.com) and we'll feature the best responses.

It's ADVANCED SYSTEM THINKING guys and we're going to give you a chance to put your thinking caps on.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#59: Casablanca (answer from last week) What To Expect (new class)- 9/29/11**

Guys,

*Last week we wrote an ADVANCED SYSTEM CLASS on the movie "Casablanca."*

*We asked you to watch the movie and give us your take on what you thought the husband should have done about his unfaithful wife. We said we would post the best answers.*

*We didn't get any suitable responses. Below is our take on what we think he should have done (below that is this week's ADVANCED SYSTEM CLASS).*

*-Doc & Jeff*

Our Answer

The answer, of course, is to get her out of Casablanca, after all, she had tried to get him out of danger.

After they got to safety he should thank her for helping him, make sure she had a place to go and tell her:

"You lied to me about your relationship with that guy; you're in love with him. I have to let you go, good luck," then walk away.

Guys, can you say LOW INTEREST LEVEL?

Be a gentleman, yes, but don't be a schmuck.

### ***What To Expect***

The legendary Chuck Berry sang "Maybelline, why can't you be true?" It was a line from one of his great hit records, but, it's a sure miss for a guy that asks his girlfriend that question.

What should he expect if he does? he can expect to be disrespected; he's asking her why she has no integrity. He's asking her to explain the obvious, IE, why she has LOW OR NO INTEREST LEVEL in him!

There's also a lot of clueless guys out there that frequently use another one of Chuck Berry's lines: "Every time I see you, you've got something else to do."

What can a guy expect when he makes that observation? He can expect to hear WOMANESE, IE, she will tell him everything but the truth.

If he could hear her conversation with her girlfriend (after she's WOMANESED him), he would hear the truth, again, that she has LOW OR NO INTEREST LEVEL in him.

Another line from Berry: "You always seem to have something new to do." What happens when a guy asks a girl out and has to say the above to her? He can expect that whatever new she has to do, it won't be with him! Guys, words have meaning, sometimes even more than actions.

I know guys, this stuff is obvious, but unfortunately it's quite common out there. Have you watched how some of the new sitcoms are portraying men? It's pathetic (more on that in a future class).

When guys listen to their egos, the first casualty is common sense. If they would put their egos aside, join the Doc Love Club, listen to the radio show and read THE SYSTEM, they can expect to hear the truth and it will change their lives for the better.

Until next week, thanks for your support.

Jeff and I appreciate it.

## **#60: Where's The Detective?- 10/6/11**

Twenty some years ago there was an afternoon soap opera (still on I think) called "The Young and the Restless."

One of the actors in that program back then was David Hasselhoff, later of Baywatch fame and he had a popular series named Knight Rider.

A lot of people, however, remember Hasselhoff as the guy that was taped (by his daughter) eating a hamburger off his carpet, drunk! Nice, and of course it went viral.

Anyway, there was a college professor back then that gave his class an assignment to study and write a report about "The Young and the Restless."

A lot of guys were getting their girlfriends or others to write the report for them.

The professor found out what they were doing and made the whole class watch the soap opera during class, and then write their own report on it.

I'm not going to bore you with a rehash of the series but there was one thing that stood out and it related to THE SYSTEM.

One of the actresses in the series (she played the daughter of one of the main characters) had a boyfriend, he was a police detective.

He was crazy about her, he did anything she wanted him to do, IE, he had 95% INTEREST LEVEL in her (at least). She meets a guy at college and starts seeing him! Apparently she dumped the detective because he wasn't mentioned anymore (when it comes to soap operas they move quickly!).

After reading about that, some of us started saying "where's the detective" whenever some guy we knew would get dumped by his "girlfriend." Did I say girlfriend?

Guys, like that clueless detective, there were obviously RED FLAGS they missed.

If you study and follow THE SYSTEM, nobody will ever say about you, "where's the detective," because it will be you doing (the dumping), IE, you won't be wasting your time or money on someone that has LOW INTEREST LEVEL in you.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#61: The Good Wife & General Zapata- 10/13/11***

*"He who has a good wife has heaven under his hat."*

*-General Zapata, Mexican Patriot*

What does he mean by "good wife?"

Guys, there are good women out there. You have to be aware though, that you must be prepared when you meet her.

Just "winging it" is okay if you're going out with friends for a drink. When it comes to finding a "lifetime partner," you need all the good coaching and information you can get.

Just "winging it" is crazy. Sure, when you first meet someone, keep it light and funny; lose the serious stuff. However, if after 10 or 11 dates she wants to be your girlfriend you will need all the tools in the box.

When a contractor builds a home, he needs to have access to everything required to build that home. He can't exclude basic things that every house requires, IE, bathroom, walls, roof, kitchen- obvious stuff, right?

Then why do so many guys think that they don't need any help when it comes to women? One word guys, EGO. I don't need any help! Of course not!

The divorce rate is around 50% and there's another 40% married to women that aren't in love with them! That leaves about 10% of people in happy, loving relationships.

The most important thing that 40+ years of doing this has taught me is that you can't have a loving, happy relationship without a clinically sane woman with integrity that has HIGH INTEREST LEVEL (90-95%) in you. An unhappy woman can't be a good wife.

Remember guys, she must be IN LOVE with you. She can love her pets and children absolutely, but, a happy wife must be IN LOVE with her husband. If she is, she'll show it in many ways. If she's not, she will be unhappy, and it will show.

That's what General Zapata meant about having a good wife. She's out there guys and THE SYSTEM will help you find and keep her.

Viva Zapata!

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#62: Last Man Standing- 10/20/11**

Guys,

We're going to check out (from time to time) the new 2011 sitcoms on TV. We want to give you a heads up on how men are being portrayed.

Our first one is a 1/2 hour comedy called "Last Man Standing" starring Tim Allen, the previous star of the successful sitcom "Home Improvement." It was on for 9 seasons, 1991-99 (more on Allen later).

In "Home Improvement," Allen had a wife and (3) three sons. In "Last Man Standing," he has a wife and (3) three daughters. Don't look for many changes in "Last Man Standing" from "Home Improvement."

Other than (3) daughters instead of (3) sons in "Home Improvement," Allen's still playing the everyday regular guy and you know he's a lovable, but clueless dolt most of the time- gotta get these women in the audience nodding yes! They love it when guys get bashed.

The wife's character is familiar. She plays the "he's clueless but I guess I love him" spouse. The only difference I can tell between her and the "Home Improvement" wife is she's sipping wine whenever she gets a chance. Why? We don't know.

The (3) daughters? Well, the oldest daughter has a baby (not married, no father present) and lives at home. The (2) younger daughters? One is a 16-year old princess; she's either going to the mall or coming from the mall. The other is 12 or 13 and plays the designated tomboy.

Of course the girls are smarter than Dad in many ways. They take shots at Dad (Tim Allen) throughout the entire show. Allen has that clueless "Ray Romano/Everybody Loves Raymond" look down pat.

At the beginning of the first show of "Last Man Standing," Tim Allen's wife, (3) daughters and baby are waiting for him to bring home dinner (he'd been out of town). What's he bring home for dinner? Why he brings home a big dead smelly fish! He throws it on the table and tells his wife, basically, "gut it, fry it and serve it."

Of course this is how "The Last Man Standing" would act right? There were no restaurants, pizza parlors or delis anywhere on his way home? They never tell you where he got the big dead smelly fish from. We think on the way home from the airport he went by the beach and spotted the fish, it probably washed up on shore. Naturally he scooped it up and brought it home for dinner! By the way, the first scene was the highlight of this tired show.

Also in this sitcom, there's a young guy that works with Allen (they sell outdoor stuff). This young guy is clueless, IE, he's a great target for the oh, so smart women on the show and of course Allen also takes shots at him. This young guy is a full blown 2011 neutered male, he plays pathetic really well.

Oh yeah, Allen's boss in the series is portrayed as a "nut job," they've made him so clueless he wouldn't even notice if he wet himself. It's just the way the man

**bashers love guys to be portrayed. We have the clueless father/husband, the wimpy pathetic young man and their nut job boss.**

**You've got to love Allen. He makes millions of dollars portraying regular guys as dolts. Then in his late 40's or early 50's he divorces his first wife that was with him through the lean years and marries the younger woman. The younger woman, by the way, that wouldn't have given him a second glance if he wasn't "standing" on millions of dollars.**

**Nobody said life's fair right? Early in Allen's life he turned snitch (see below) but he ends up a multi-million dollar man. He has a 2 and a half year old daughter and a younger 2nd wife. Usually at 58 guys have grandchildren that are 2 and a half and wives that are grandmother age- not Timmy boy.**

**Why was Allen a snitch? Their term, not ours. On October 2nd, 1978 Mr. Allen was arrested at the Kalamazoo-Battle Creek International Airport. He had in his possession 650 grams of cocaine (1.4 pounds). He was charged as a drug dealer, IE, he was trafficking in drugs, this is all in his biography.**

**Mr. Allen was facing a long prison term, what to do, what to do? Bingo! Our "Last Man Standing" started singing like Pavarotti, he gave up other drug dealers for a lighter sentence, ah, honor among thieves. Mr. Allen got 3-7 years in a Federal Prison and served 2 and a half years of his sentence.**

**Guys, don't let anyone define you; follow the common sense of THE SYSTEM, be your own man.**

**If you marry, respect, love and stay faithful to your wife. If you have children, love, teach and protect them. That's the only kind of "Last Man Standing" you want to be.**

**By the way, "The Last Man Standing" is warmed over "Home Improvement." Forget about it!**

**Until next week, thanks for all your support.**

**Jeff and I appreciate it.**

## **#63: *Man Up!*- 10/27/11**

*ABC 1/2 Hour Comedy, Tuesdays, 8:30p (another look at how men are being portrayed on TV).*

If this series lasts longer than it takes to finish reading this sentence, it will be over right about now.

It has "cancelled" written all over it. Comedy is supposed to be about the truth. There has to be a nugget of it somewhere, were still searching.

Let's see, we have the FEMINISTA sister divorced from one of the men in the series-did I say men, we have the wise, smart, other sister, she plays normal but condescending toward her husband plus a variety of other clueless males in this soon to be defunct series.

The first show was about having the FEMINISTA sister coming to dinner at her sister's with her new boyfriend. Her brother-in-laws's buddy is her ex-husband and her brother in-law invites her ex-husband to the same dinner. We don't know why, he just does it, no explanation.

The ex-husband is pathetic, of course.

The men in this ("comedy?") are at different times angry, stupid, needy, petty and jealous, oh one thing they're not? Funny.

Guys, this show is just a blip on your TV screens, it's no big deal, but there is one constant in these type shows, make men the idiots and the target of most of the jokes.

They're stumbling, bumbling and always dumber than everyone else in the show.

"Man Up" should be "Men Put Down"- It gets old. Pass on this turkey guys.

Until next week, thanks for all your support. Jeff and I appreciate it.

## **#64: *I Love Him, But I'm Not In Love With Him*- 11/3/11**

You've heard us talk about this before guys. If she's with you and says she loves you but isn't in love with you, it's over, you're out. Her INTEREST LEVEL is below 50%.

In a recent "Dear Abby" column entitled "Woman Ponders Old Romance," it verifies THE SYSTEM again.

A woman writes to Dear Abby: "I'm a 50 year old female married 26 years with three grown children." When she was 16 she dated a guy named "Oliver." "I cared for him very much," she continued to Dear Abby, "we never argued and were very close." She goes on: "The attachment we had I have never experienced since (more on that later).

They were broke up by her mother intervening with Oliver's parents. They both "moved on." She then says: "Over the years, I've thought of him often."

Sixteen months ago she found him online. He's married and has two teenage children still at home. He's unhappy in his marriage.

After a year of talking to him online she starts meeting him at a nearby park! She then says: "Our connection is still there; we are soul mates and no longer want to be without each other. Then she says: "My husband has been good to me, I love him but I'm not in love with him." Bingo!

Finally, she adds this gem: "I'm torn between staying with my husband to honor (honor?) The commitment to my family (notice she said her family, not her husband) or follow my heart with Oliver. I'm in love with him and don't want to lose him a second time."

She signs herself as "another chance in California."

She's writing to Dear Abby asking whether she should remain an unhappy wife that continues to lie and cheat her husband, or just leave him. Nice.

What's Dear Abby's advice to this no-class cheat? "Don't leave until her boyfriend's (2) teenage children are grown and out of the house." That's it?

Dear Abby never mentions what a DISRESPECTFUL LOW LIFE she's being to her husband of 26 years. No shame, no mention she's playing a dangerous game that may end up with someone getting hurt physically, nothing, nada.

Guys, never, and I mean never ask for advice from the man bashers, IE, Dear Abby, Carolyn Hex, etc., etc. - you will get a boatload of half-truths from them.

Refer to THE SYSTEM and THE DOC LOVE CLUB; we give it to you straight. This is another example of a woman marrying a man she wasn't in love with. Remember what she said earlier? "The attachment we had I've never experienced since."

For 26 years she admits to Dear Abby she's been in love with another guy! 26 years of marriage, 3 children later and what does she say? "I love my husband but I'm not in love with him."

Guys, you've got to be love detectives, take your time, look for the RED FLAGS, it can save you from a situation like this husband's in.

The husband needed THE SYSTEM a long time ago (when he first met his wife). Now? He's 26 years too late and still clueless about her affair.

It's a shame, we hate to see it.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#65: The Kardashians & Hubris- 11/10/11***

Hubris, it's a word that describes "The Kardashians." It means "arrogance caused by excessive pride."

Who are "The Kardashians?" They have a reality show on E!

They're a family of (5) daughters (1) son, mother, stepfather/father Bruce Jenner, the 1976 Olympic Decathlon Champion.

Of course Bruce plays mostly clueless. Starting with the title of their reality show ("The Kardashians"- it's not "The Jenners").

Hey, he's only the husband and father. His wife Kristen "Kris" Jenner is at the center of all decisions concerning the family business.

She's the daughter's business agent (they're famous for being famous) and she pokes her nose in their private lives constantly; it's the theme of their reality show.

The (4) guys in this (reality?) show are first, the aforementioned Bruce Jenner, husband of Kris and father of the (2) youngest daughters. He's at different times clueless, henpecked, tolerated or ignored, but laughing all the way to the bank.

Second is his step son Rob Kardashian. He's lazy, clueless and a foil to his sister's smart ass ongoing comments about him in general. He responds to them in kind. He's nasty, crude and disrespectful, a great role model for young guys! Geez.

The third guy is Scott Disick. Ah yes, Scott. He's the on again, off again boyfriend to the oldest Kardashian daughter, Kourtney (and the father of Mason Dash Disick, their son). He's arrogant and sometimes gets into trouble when he drinks. Scott seems to have business connections in Las Vegas and plays the resident moron on the show, he does his part well.

The fourth guy is Lamar Odom, a professional basketball player for the LA Lakers and married to Khole' Kardashian. He met Khole' and married her after a brief relationship. What are the odds of them being together in their "golden years?"

The main focus of the show is the (3) Kardashian daughters Kourtney, Khole' and Kim along with Bruce Jenner's 2 young daughters, Kendall and Kylie Jenner.

Kim Kardashian was in an adult porn video (as a willing participant). It's out there forever in cyberspace.

Khole' Kardashian is the tallest and next to her mother, the most in your face family member. She is at times physical and does things guys would be arrested for (IE, slapping at people, threatening Scott, etc, etc.). A real keeper! I guess she's the enforcer.

The message that comes out of this dysfunctional and financially successful reality show is the men are largely props, window dressing and clueless most of the time. The women? Led by their role model(?) mother Kris Jenner (who by the way, just wrote a tell all book about her her life, the women are the center of the show (of course).

To make sure her book sells, Kris Jenner reveals that while married to her first husband, the late Robert Kardashian, she cheated on him!

She describes in detail how intense this affair was, right down to describing a lot of the places she and her horn dog boyfriend consummated their affair- nice.

What a great role model for her (2) young impressionable daughters. How about disrespecting her deceased ex-husband? He was the father of (4) of her children.

The whole families' moral compass is broken. Why? Because the fish rots from the top. The mother and father, Kris and Bruce Jenner are the architects of this 40-50 million dollar dysfunctional family empire.

It's based on their lives; it includes deceit, lies, a hard core adult video, an illicit affair and culminates in the star of the show, the beautiful Kim Kardashian's 72 day marriage (apparently its over). 72 days! Why so long?

We don't know much about Robert Kardashian, the deceased father of the first (4) children (at one time he was one of OJ Simpson's attorneys). If he could see them now, he'd probably be turning over in his grave.

There's not an eye drop of shame in the whole clan and they're laughing all the way to the bank. Hubris? They're awash in it.

Note, we didn't mention Kim Kardashian's husband of 72 days, professional basketball player Kris Humphries, as one of the regular guys on the show. Why? Because their pool cleaner had more time in than he did. Goodbye Kris, you either got played or paid, we'll see.

There's not a SYSTEM guy in sight guys, not one, in this reality(?) show.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#66: Sparks Gone And I'm At A Loss- 11/17/11***

The above is the title from another of Carolyn Hax's advice columns. Who's at a loss? The guy that wrote her for advice about his failing marriage.

Guys, after you read this sad and clueless guy's story (and Ms. Hax's response to it), you will see yet again how much bad advice guys are getting out there.

It's frustrating for us to see guys continue to ask for relationship advice from the Ms. Hax crowd. We go after them because they're hurting guys with their consistently bad advice.

Here's the guy's story- He and his wife are in their mid-40's with kids under 10 (he didn't say how many children they have). His wife's a stay-at-home mom; he has a steady, above average job. He says "she's received everything she wanted for a comfortable lifestyle."

What's wrong with this picture? Well, she recently told him "she has lost her feelings for him." It had been happening over the last several years. He goes on to say "she doesn't talk to me much in a pleasant way; she uses foul language much more and has become a drama queen." RED FLAGS guys, RED FLAGS.

What did he do next? Counseling of course! During the whole time they were in counseling her feelings for him never came up! Never discussed her INTEREST

**LEVEL** in him. The most important part of every relationship, IE, the woman's **INTEREST LEVEL**, never came up. Unbelievable.

He finishes with "I've tried spicing things up; I asked her what I could do to help us get back to where we were. I cut my hours to spend more time with my family and help around the house. Nothing helped." He's sickened by the thought of divorce but left wondering "what can I do?"

Ms. Hax's advice? In a nutshell she says "he needs to consider counseling of his own," to, according to Ms. Hax, "challenge your superficial thinking about marriage." Her final advice to this sad and clueless guy was "it's time to get to know your wife." Good grief!

Again guys, this guy is a good provider, he loves his wife and family. It's a shame he didn't have **THE SYSTEM** before he got married or at least when he started having trouble with his wife several years ago.

He would have become aware of the **RED FLAGS** that were there. He would have had a chance to bring her **INTEREST LEVEL** back up into the 90's. Now? It's too late.

Guys, when a woman says to you, she's lost her feelings for you, it's over. No amount of self-examination, counseling or bad advice from Ms. Hax will change it. **THE SYSTEM** could have given him a good shot at saving his marriage.

What makes this even more difficult is there are young children involved. They're always our first priority- we have too many broken homes out there as it is. Children, whenever possible, need a mother and a father in the home.

He has to sit down with his wife, tell her he realizes it's over, but for the children's sake they should try to be adults and stay together, but if they can't treat each other with respect and put the children first, it's over and they'll have to separate.

This guy needs to purchase **THE SYSTEM**, join The Doc Love Club and stop asking Ms. Hax for relationship advice.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#67: Safety, Reality and Scars/Baggage- 11/23/11**

We always say "no exes floating around in the background." Pretty simple rule, right? If there is an ex-husband, boyfriend or fiancé' hanging around in the background still involved in her life (outside of children being in the picture that they both have responsibility for), leave her alone.

But, what if it's not her fault?

We refer to a woman that might have a stalker or at the very least an extremely persistent ex. She's completely done with him but through no fault of her own, she can't shake the guy (according to her).

As a SYSTEM GUY the rule still applies. "NO exes floating around in the background."

Here's why.

1. THE SYSTEM teaches you that she's a STRANGER to you until you hit at least 10 dates. What she refers to as her "stalker" could in fact be a guy she's encouraging and using you to make him jealous. You have no way of knowing or verifying.
2. Okay, let's say that she is being truthful and she has a delusional guy following her around that either had a relationship with her that blew up or wants to be with her so bad that he's invented a scenario in his head where they are together. Either way, it's SCARS and BAGGAGE that you shouldn't have to deal with.
3. There's a safety issue involved that trumps everything. If a guy is so delusional that he's persistently hanging around her and getting nowhere, he's capable of anything. Think he's harmless? Think again.

You may not have had a date for awhile, she comes along and she seems right for you and like a starving man invited to a buffet you figure, "how bad can it be," until you're confronted at her house by some guy that won't be listening to reason.

We tell you SYSTEM guys that you need a clean deal for a reason. Beyond being the only accurate way to determine her INTEREST LEVEL, it just makes sense to start a relationship with as little SCARS and BAGGAGE as possible. A woman that has a persistent ex or stalker is not someone that allows you to get to know her in that slow, steady way that THE SYSTEM teaches you. Everything is always

thrown off because of this wildcard guy in the mix. How can you work CHALLENGE if you're looking over your shoulder on a date to see if he shows up to start drama and as an adult, do you really want to get in confrontations with this guy? You're exposing yourself to possible legal issues, jail time and a police record even if the fight that starts isn't your fault. Why deal with it?

Remember guys, if she's got a stalker or persistent ex, it's the same as if she has an ex floating around in the background, no matter how much she says it's not her fault.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#68: The SYSTEM Is Easy When Things Are Going Your Way, But...- 12/1/11***

If you've ever watched a poker game at a local casino, it's usually pretty easy to spot the winning player at the table.

It's the chatty guy (or gal) making jokes with their fellow players, the dealers and the wait staff.

The sullen one on the edge of the table with a scowl that would make the Wicked Witch from The Wizard of Oz turn tail and run? Yup, the losing player for that session (or sessions).

How about in football? Pan the sideline of the team that's winning; MUCH different from the losing side.

Can the losing poker and football players from our examples play their game correctly to give themselves a chance to come back and turn their defeats around? Often that character trait is the difference between champions and also rans. Can you continue to play the game correctly even when you've suffered a lot of reversals and things aren't going your way?

Same with THE SYSTEM. Sure, it's easy to wait 5-9 days to call her when you have 5 great numbers in your pocket (or stored in your phone). You're not hungry because you've had plenty of success (of course, we do teach you to pursue as many women as possible because the less hungry you are, the better off you are, because subtly you look less needy).

However, what if you're going through a true cold streak? It happens to the best of us. Even if you can score a number, it usually turns out to be crap and you can't remember the last time you even kissed a girl, much less gone on a date.

Can you still follow THE SYSTEM in those circumstances?

Remember, the principles of THE SYSTEM don't change based on external success or failure. THE SYSTEM is a guidepost for how to live your life as a man, starting with SELF-RESPECT for the guy that stares back at you in the mirror each day.

Whether you have a ton of dates coming up or you're building your "prospect list" back up from ground zero, your mission is still to be a GENTLEMAN that will accept nothing less than a SELF-RELIANT, FLEXIBLE GIVER with HIGH INTEREST LEVEL in you with no RED FLAGS over a period of at least 2 years (to consider marriage).

Remember guys, THE SYSTEM is the truth and a way of life that is impervious to your temporary successes or failures in the short term dating scene. Your object is to find ONE woman that deserves you and to treat her right; at the very least, you must avoid the WRONG one.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#69: Don't Act Like A Gentleman; Be A Gentleman- 12/8/11***

We all know she wants a GENTLEMAN, which, according to THE SYSTEM, is a cross between the good parts of Cro-Magnon Man and Mr. Sensitive. Are you a GENTLEMAN or are you just acting like it when it suits your needs?

A conversation with a woman this week sparked the idea for this Advanced SYSTEM Class when she said: "Many guys do things like they are GENTLEMEN such as hold my car door open but then they'll swear continuously in front of me, which is not right; it's like they do certainly GENTLEMANLY actions just for effect without really being GENTLEMEN."

As you know, what we've learned from women, we teach to men and she has a valid point that all of our guys should pay attention to.

**It's like when you hit the gym hard and then have all 3 meals at fast food joints and go 2,000 calories over your daily diet requirements. If you do that day after day all year long, you might complain to your personal trainer that you just can't lose weight and get the 6-pack abs you crave, but you're not doing everything right; you're working out correctly but you haven't bought into living a true healthy lifestyle because you're still eating badly.**

**The same thing applies to dating and relationships with women. You can't just do things that GENTLEMEN would do; you have to live the lifestyle. Being a GENTLEMAN isn't a set of rules that you follow. It isn't things you do like holding her car door open, walking on the outside, pulling her chair out, etc. No, it is a mindset. When you're a GENTLEMAN you have a certain way of looking at things that directs all your actions. A true GENTLEMAN would never think of swearing continuously in front of his significant other because that shows a lack of RESPECT for her and we always tell you that you should show RESPECT, AFFECTION AND ROMANCE to the lady you're in a relationship with.**

**In fact, as you know, THE SYSTEM is beyond just what happens in a relationship. How you act at work, with your family, at an outing with friends and every situation in your life is directed by the mindset you should have when you are really into this stuff (as we know you are). People know you as a good guy that doesn't get rattled, never has a negative word for anyone and doesn't burden people with your aches and pains.**

**The bottom line is that you can't just do THE SYSTEM for effect. Going back to our gym example, you can't pull your girlfriend's chair out, give her flowers, walk on the outside and then drop 10 F-Bombs at dinner. She's going to see you for what you are: A phony.**

**When you adopt THE SYSTEM, which is nothing more than reality based on what we've learned from women by interviewing thousands of them, then you adopt a way of thinking and reacting to the world. We are not teaching you to parrot a bunch of behaviors that you see a GENTLEMAN do, we are teaching you to become the type of man that is respected by the world at large (and her) because your behavior and internal thinking is such that you can truly RESPECT YOURSELF.**

**Remember guys, leave the acting for the stage, she didn't buy a ticket to a play and doesn't want an actor; she wants a real life GENTLEMAN.**

**Until next week, thanks for all your support. Jeff and I appreciate it.**

## **#70: The Microsoft Man Bashing Commercial- 12/15/11**

Watch this commercial:

<http://www.youtube.com/watch?v=g30omUwhHTs>

Yet again, another major corporation, as we've written before, bashing guys.

I'm sure you picked up on the last scene where the pathetic little boy, er, husband, asks permission from "mommy" to go golfing on Sunday and is turned away once again. Did you see how he slinked off as if he was a puppy that just made a mess on the floor?

Ironically the actual son in the commercial displays more manly qualities than the dad by going for what he wants and sticking to his guns.

Early on in the commercial, there is another instance when you know the husband is going to ultimately become a **SUPER WIMP**.

At approximately :16 in at the conclusion of the little boy's presentation she gives him a smug "oh, we're getting the dog no matter what you think" look and he responds with his confused "okay mommy, whatever you think" look that you see at the end of the commercial.

As we said, pathetic.

However, we're not sure what is actually more pathetic. Is it the way a man is portrayed as a weak, whiny, wimp for the millionth time (at least) on a national commercial or is it the fact that there are actual guys like this in the world today? The guy that can't hardly wait to get the words "yes, dear, whatever you say dear, what's wrong dear" out of his mouth whenever his wife speaks to him.

**SYSTEM** guys, of course know, that in a loving relationship you have no problem with giving respect, affection and romance to a deserving lady. The lady that thinks she's a combination of your drill sergeant and mommy is not acting in a loving manner, but, of course, guys in that situation only have themselves to blame.

All hope is not lost; some of the comments at the top of the video clip are pretty good, such as the one from "welshdog1ca" who says:

*Typical Media Portrayal of the Family:*

*The kid is super smart, using technology to make a logical and emotional appeal to get what he wants.*

*The dad is little more than an overgrown pleasure seeking adolescent.*

*The mom is the boss and the final decision maker, and seems to have more respect for her kid than she does for her husband....*

We say that she doesn't "seem" to have more respect for her kid; she DOES have more respect for him. As far as the dad being a pleasure seeking adolescent, that's the only part we disagree with.

If he was truly pleasure seeking he would have spent \$99 on THE SYSTEM, joined The Doc Love Club, manned up and found a FLEXIBLE GIVER that would have been happy that he was playing golf on Sundays because it made him happy.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## **#71: A Good Commercial?- 12/22/11**

Last week we battered the Microsoft commercial; months ago we hit a McDonald's spot, a Direct TV ad and others.

Usually guys aren't favorably portrayed on Madison Avenue since advertisers know that getting an audience of women to nod their heads in approval means brisk sales.

The Lexus commercial we saw over the weekend has a different feel to it.

Watch this:

<http://www.youtube.com/watch?v=H6sMZ-hiTOU>

Did you notice the way she touched his shoulder before giving the present and how she had things all set up by wrapping a phone that led him to the car?

Most important, did you notice it was the woman giving the man a significant present?

This time of year in commercials we see guys surprising their wives, girlfriends or fiancés with expensive gifts and don't even get us started about the WIMPS that are down on one knee in the jewelry ads.

Yes, Lexus does have its ads where the woman is the recipient of the expensive luxury car but in going back to this commercial, we see a lady that seems to be a giver with HIGH INTEREST LEVEL in her guy.

Did we really just witness a national advertisement?

SYSTEM guys wouldn't be surprised by this behavior in a lady because as you give her RESPECT, AFFECTION and ROMANCE, you should expect that she's a FLEXIBLE GIVER with HIGH INTEREST LEVEL as our lady in the Lexus commercial seems to be.

If a woman doesn't act like she does in the Lexus ad, a SYSTEM guy just won't be in a relationship with her.

By the way, it isn't the price of the gift she gave; just that she thought enough of him to surprise him with something that he obviously loved. You can also tell that she enjoyed giving it as much as he did receiving it.

Remember guys, she's either a FLEXIBLE GIVER with HIGH INTEREST LEVEL or the relationship isn't worth it.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#72: Support Her And Then Call It Off (From Carolyn Hax's: "Long-Distance Relationship Woes")- 12/29/11***

Before we get into the above article, we want you guys to pay close attention to this story's response from "relationship" columnist Carolyn Hax.

Then, compare our response on the same article. It will clarify to you whose advice this guy should take.

Guys, this article is about a 2011 WIMPUS AMERICANUS who's had a steady girlfriend for a year. She went out of state for a college project. He said before she left, they hung out every day "for hours on end." Dumb.

He goes on to say "now that she's gone, I hardly talk to her; I understand that she's busy and has new friends. She goes out drinking and partying nearly every night with her new classmates." Note: He cautioned her "to be careful drinking around new people." He's clueless about her obvious LOW INTEREST LEVEL in him.

After about (3) weeks of this behavior from her, he decides he's going to end the relationship the next time he calls her. Are we finally seeing some backbone from this WIMPUS AMERICANUS? Ahh, no, he goes on to say "the next night she called me in tears- she said one of the guys she was hanging out with 'took advantage of her while she was passed out drunk'."

He reacts to her explanation by saying "I wanted to drive to her immediately but she begged me not to." He then says "even though I'm sympathetic to her, I can't help feeling angry with her." He finishes with "what should I do?"

First, here's Ms. Hax's entire response to the guy that signs his letter OBLIGATED SUFFERING:

Actually, you have more of a clue than you think.

You're "sympathetic and torn up" about what happened to her; frustrated that you weren't able to prevent an outcome that you foresaw, and believe she could have foreseen had she been willing to say no to herself; frustrated with her for neglecting you, not curbing her second adolescence (you are adults, right?) and possibly running around on you. All makes sense. You're also still planning to break up with her, because, sympathetic as you are, you're just as far down the road to estrangement as you were before the tearful call. Right? And you're biting your tongue and supporting her nonetheless because that is the decent thing to do. By my count, the only blank you still need to fill in is, "What next?" A big one, granted — but one you'll likely figure out the same way you figured out the rest of it, by reading the situation, being patient and trying to do the right thing. Trust yourself here. In case you need a little backup, staying with her out of pity — or fear of being judged — is not the right thing. There are really only two Right Things: breaking up when you sense the urgency for your support has passed, or staying because your closeness returns in the aftermath and your respect for each other strengthens. If you find yourself judging her still for "this behavior," however, then the former is your only legitimate choice. Committing to the relationship while retaining the told-you-so mind-set, even if you (rightly) don't voice it, would make you an [insert insult] indeed.

What?

Above all else, Ms. Hax wants to be thought of as clever. She wants her readers to marvel about how she uses words. Isn't she brilliant? What does her advice to him actually mean? We don't know, it's too clever for us.

Here's our response to OBLIGATED SUFFERING.

First, if she was passed out drunk and this guy "took advantage" of her, he's committed a serious crime. She should have reported it to the police immediately.

Second, our clueless WIMPUS AMERICANUS should jump in his car, go up to where his girlfriend is and find out what she's done about the assault she said took place.

If she lied to him and the sex was consensual, he should get back into his car, go home and lose her number, end of story.

However, if she was assaulted, he should offer his support. Whose advice should he follow, us or the "clever" Ms. Hax?

Note to OBLIGATED SUFFERING (our new clueless friend)...your girlfriend of a year has LOW INTEREST LEVEL in you. She was "partying all the time" that she was away (her words).

It's a BIG RED FLAG- the title of this article should be "Support Her And Then Call It Off," as we said at the beginning.

Buddy, you need to purchase THE SYSTEM and join the DOC LOVE CLUB now.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#73: Grown Men Follow THE SYSTEM- 1/5/12***

Usually Jeff and I write this together but today guys, based on the feedback I've gotten through emails, my (business) Facebook page and last week's (12/29) show, I wanted to clarify my stance on social media in specific and THE SYSTEM in general, so today it is just me speaking to you (Doc Love).

Over forty years ago, I started interviewing women and writing their answers down on 3x5 index cards. The question always in my mind was "why do you choose to stay with one man versus another?" My theory was that it couldn't be random chance or that women we're just "illogical" as many people thought at the time. I believed that there were concrete reasons as to why women reacted positively to certain male strength qualities/behaviors and were turned off by certain male weaknesses/behaviors. I am always learning and adapting THE SYSTEM because I haven't lost my curiosity. 2012 is no different from 1965 in that respect.

The question that is always on my mind is "why does a woman choose to stay with one man versus another?" In over 40 years of study I've got a good handle

on it but I will never stop exploring that fundamental question for you guys; you deserve the best I have and you will always get it from me.

You may hear me talking to a new guy on the radio show and it sounds like I'm speaking dogma to him, as if THE SYSTEM is a set of rules and regulations that you have to follow as a robot would, but nothing could be further from the truth.

The style I have with newer guys is to change their mindset from all the brainwashing that's existed from the major media/Hollywood/daytime serials/etc..., and you sometimes have to tell a new guy to "do this, don't do that, do this instead," because unfortunately no one has been on the guys side since I started in 1965 and there is a lot of bad information to unlearn. As you DOC LOVE CLUB members know, when you first start this stuff, it is so counter to everything you've ever been taught or seen that it is easier to just start out following a blueprint until you feel comfortable.

However, the guys reading THE ADVANCED SYSTEM CLASS weekly and many of our callers are way beyond the training wheels phase, which is why the class each week in this email is designed to help you apply THE SYSTEM to the real world. It is safe to say that you guys have gone, to use a sports metaphor, way beyond your rookie season and are ready for more complex plays out of the playbook.

So, understand that when I tell you on the radio, Facebook, via email or any other form of communication that you should stay off of Facebook and other social media, it is not because I'm laying down rules and regulations, it is because I've developed a common sense approach to relationships from the man's point of view by interviewing women and applying business principles to the "dating game" (such as sales).

As the caller said on the radio last week, "but Doc, you have a Facebook page," which is true, I do, a *business fan page* which is different from an individual Facebook page. Facebook is an effective *marketing* tool to reach new guys with my message. Same with YouTube, my website, articles Jeff writes on Ezine and many other digital channels. Since DocLove.com, Incorporated realized its greatest success because of the internet, we always utilize the best digital tools we can.

However, as an individual, ANYTHING you put out there digitally can be sniffed out by SOMEONE. Don't fool yourself that you can use a fake name, alias or set your security settings to maximum. Once it is in the digital world, it is there. A brilliant guy named Erik Qualman wrote a book about today's social media called

"Socialnomics" and he makes the point that we all have a digital "shadow" that follows us around. What does your shadow say about you when it comes to dating and relationships? What hasn't changed in 40+ years is that she wants a CHALLENGE and you can't be a CHALLENGE without being a MYSTERY. The more that is out there with your digital "shadow" means the more chance you have of killing MYSTERY and then CHALLENGE and ultimately your chances with her.

The title of this article is *Grown Men Follow THE SYSTEM* and I really feel that anyone that has progressed to the point of paying \$10/month to get the radio show archives and this weekly **ADVANCED SYSTEM CLASS** is a guy that is beyond trying to grasp THE SYSTEM. You've got it down and now it is up to you as to how to process it.

I've told you and will continue to tell you why a woman chooses to stay with one man versus another as I continually hone THE SYSTEM. I will pull no punches and give you the advice that I believe gives you your best shot to meet and keep the girl that is right for you.

However, you're grown men and you have to decide how you wish to proceed with social media and anything else related to THE SYSTEM.

I'm here in your corner guys, but I'm not going to be the one forcing the horse to drink. I got you to the pond and now it is your decision.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#74: Stephen Hawking and Rush Limbaugh- 1/12/12***

Stephen Hawking is the brilliant English Scientist and Rush Limbaugh is the Godfather of Conservative Talk on the radio. What do they have in common? One thing for sure, they're both clueless about women.

Hawking recently said "the biggest mystery in the universe is women." Rush Limbaugh related a story on his Friday, 1/6/12 radio show where he said "my wife's nephew (7 years old) was singing in a choir on Christmas Day. I went with my wife to get points so I could watch football later in the day."

Whether Limbaugh was joking or Hawking really believes women are the "greatest mystery" is not the point, the point is Hawking's (2) marriages and

**Limbaugh's (4) marriages are passing information to their huge audiences that is misleading about women and relationships.**

**Hawking rationalizes women with his brilliant mind that they have to be "great mysteries." He never mentions that their INTEREST LEVEL when it comes to long term relationships, is #1, because a woman that has 90-95% INTEREST LEVEL in you will not be a "mystery" to you, she will HELP you- the mystery comes when you try to rationalize her bad behavior. Why does she complain all the time? Why is she moody? Why doesn't she like my friends? Maybe she's just tired...**

**Nonsense.**

**A woman with LOW INTEREST LEVEL is a mystery because your EGO won't accept the fact that her actions are because she has LOW INTEREST LEVEL in you. When it comes to women and relationships, Hawking is clueless.**

**Limbaugh is thought (by many) as having the best political mind around. Even some of his biggest detractors respect his intellect. When it comes to women? Four marriages later, he's still clueless about women.**

**I have a friend that was married for 47 years (his wife recently passed away). He's a sports fan and loves to watch football on the weekends. I never heard him say "I have to go to this event with my wife so she will allow me to watch football later today. Why? Because his wife knew he liked to watch sports on TV and was happy he could relax and enjoy the game- no drama from her.**

**By the same token, his wife liked to shop and have coffee with her friends and that was fine with him.**

**Guys, you don't have to know everything about each other and you don't have to be joined at the hip. Remember guys, men and women are wired differently and women are better at love and relationships than we are.**

**Follow THE SYSTEM, don't marry a woman that's a complete "mystery" to you and don't marry a woman that has to be placated so you can watch a football game on Sunday afternoons, she's a princess in waiting.**

**Give her RESPECT, AFFECTION, ROMANCE and stay faithful to your wife/fiancé/girlfriend. If she's a FLEXIBLE GIVER, she'll love you forever.**

**Until next week, thanks for all your support.**

Jeff and I appreciate it.

## ***#75: You Would Think It Would Be Obvious...- 1/19/12***

Guys,

How pathetic have some men gotten? Read on...

As you remember, a little while back we talked about Tim Tebow on the show and coincidentally we saw him featured in a photo gallery on CNNSi.com entitled *Tim Tebow: Ladies Man*, so we thought it was worth a look because it was about ladies holding up signs professing their love (err, infatuation?) for Mr. Tebow.

Two particular photos got our attention. We'll include what the photo said if you don't want to click the link (or if it someday goes offline) along with our commentary.

### **PHOTO 1: The Married WIMPUS AMERICANUS.**

[http://sportsillustrated.cnn.com/multimedia/photo\\_gallery/1201/tim.tebow.female.fans/content.3.html](http://sportsillustrated.cnn.com/multimedia/photo_gallery/1201/tim.tebow.female.fans/content.3.html)

He holds up a sign that says "Gator grads married one year today." Her sign says (holding it up right next to his): "...and I'd still leave him 4 Tebow."

He might have even put her up to it but as they say on an ESPN football segment, c'mon man!

First of all, we tell guys to be private about their relationships and feelings for their wives/fiancés/girlfriends. Our idea of "privacy" is not to display the number of years you've been married (or anything else about your relationship) for everyone in a football stadium (and as it turns out, the country in this case) to see.

Second, even if this was a "joke," doesn't he realize how bad this makes him look? Here's a mature looking married man endorsing the idea that his wife might leave him for a much younger man that she probably doesn't know. REAL funny, pal...

### **PHOTO 2: Aren't They Sweet?**

[http://sportsillustrated.cnn.com/multimedia/photo\\_gallery/1201/tim.tebow.female.fans/content.8.html](http://sportsillustrated.cnn.com/multimedia/photo_gallery/1201/tim.tebow.female.fans/content.8.html)

Two attractive blonde women sharing a sign that says "I'll dump my boyfriend for Tim Tebow." If they really have serious boyfriends, the boyfriends should dump them (don't take groupies serious, guys). A loving girlfriend would never disrespect you like that. If she did it for a joke, see if she's still laughing when you hook up with a rival of hers.

As you scroll through the rest of the photos on that gallery (mainly women), you'll see that ladies are capable of displaying HIGH INTEREST LEVEL in a guy, so don't accept anything less than an enthusiastic response from the women in your lives when you ask for the number and/or date. She's just not worth pursuing if she's lukewarm to cold.

Remember guys, if you're not the star in her eyes, what's the point?

Until next week, thanks for all your support, Jeff and I appreciate it.

## **#76: Tenacity- 1/26/12**

We always read a variety of books, articles, magazines, sites, etc. to expand our knowledge so that we can give you guys an edge. There is a quote from a popular management guru that has been around over 20 years that forms the basis of this Advanced SYSTEM Class.

Author Wes Roberts in one of his books speaks of tenacity (he's written several books and you can Google him if interested). Here's an excerpt: *"The quality of unyielding drive to accomplish assignments is a desirable and essential quality of leadership. The weak persist only when things go their way. The strong persist and pursue through discouragement, deception and even personal abandonment."*

Before you go on, read the above a few times. Absorb it. When it comes to THE SYSTEM, you need to relate what Mr. Roberts is saying to your own situation. That does not mean you continue to pursue her after the answer is no. Newer guys might think that "tenacity" means to keep hanging around for the beating of a LOW INTEREST LEVEL WOMAN. Sadly, in popular culture, that is what "tenacity" means to a lot of guys; they think that, because of their egos, pursuing a woman until she finally gives in is the way to go. SYSTEM guys know that winning a relationship where the woman starts out with LOW INTEREST LEVEL is really a loss.

THE SYSTEM is more than just a dating/relationship book; it is a guidepost for how a man should operate in this world. Be the best you can be at all times by

taking care of your physical appearance and body (dress right, eat right and clean up right), take what you do seriously but don't take yourself serious, never let people see what you're actually thinking (don't be fake, but don't be open, you should always be like the duck, calm and cool going across the water, even though you're paddling like mad underneath), treat people as you'd want to be treated (respect them as long as they respect you, withdraw from them as much as possible if they don't respect you), and have a sense of humor.

Operating as a man means sometimes you will be alone in both a physical sense and how you think. The world-at-large has portrayed guys as either hopeless wimps or one dimensional horn dogs looking for their next conquest. Before you even speak sometimes, you are painted with that stereotype. As a SYSTEM guy, you won't accept bad behavior from people, especially women that you're dating. Knowledge, however, sometimes doesn't make you happier. You might have been more content when you were clueless about this stuff because you had no idea that you were getting rolled over as much as you were. Before THE SYSTEM, a woman might have seemed like a good prospect and post-SYSTEM you know to run, run, run.

That can make for some lonely times, because you might burn through a number of prospects that wave more RED FLAGS than a matador, leaving you with a Friday night where it doesn't seem like you'll ever meet anyone that you can go long-term with.

Keep the quote from Mr. Roberts in mind at these times. Sure, THE SYSTEM is a cakewalk when you have 5 numbers and 4 dates set up already with FLEXIBLE GIVERS. How is it for you when there doesn't seem to be anything looming on the horizon that looks even close to what you're looking for?

We've written about this sort of thing in previous columns but it is important to keep coming at this from different angles because absorbing THE SYSTEM is like changing the way you eat so you can have a good weight for life. It is not a crash diet or "quick fix."

Do you have tenacity? Can you continue to do the right things to be ready for Ms. Right, even if you aren't getting results at the moment or will you throw everything away and go back to the way you were before meeting Jeff and me?

You've heard us talk about "The Slight Edge" book on the show where the decisions and actions you take each day, positive or negative, tend to push your life up or down. Our challenge to you is to keep persisting in a positive way in your career, your physical body and the way you treat others (and yourself).

**Nobody can guarantee that you'll meet the girl of your dreams (and if they do, RUN, because they want to burn your Visa Card faster than a boatload of MERCENARIES), but you increase your odds of attracting and keeping Ms. Right if you have the mindset that no matter what, no matter what happens, you have adopted a new way of life and that way is positive.**

**Remember guys, you never know when you'll run into Ms. Right. Are you the type of man that she will want?**

**Until next week, thanks for all your support.**

**Jeff and I appreciate it.**

## ***#77: An Understanding Heart- 2/2/12***

**Guys,**

**Don't marry a woman that doesn't have an "understanding heart."**

**A woman with an "understanding heart" will stick with you no matter what life throws at you.**

**Lost your job? She will say, "don't worry honey, you'll get another one."**

**You can't afford a house? She says to you, "it doesn't matter, home is where you are."**

**You have health problems? To her, taking care of you is her first priority.**

**A woman with an "understanding heart" doesn't nag, she encourages you and smiles a lot when she sees you.**

**She's faithful, loving and 100% in your corner.**

**Remember guys, a woman without an "understanding heart" will be gone when the rains come.**

**Until next week, thanks for all your support.**

**Jeff and I appreciate it.**

## **#78: (Her) Stability- 2/9/12**

You've been through the ringer. Coffee dates that go nowhere, "why don't you give me your business card," when you ask for the PHONE NUMBER, BROKEN DATES and all the other things that happen when you turn dating into sales as THE SYSTEM tells you to do.

You understand the process and you don't take women personally so you look at everything that happened to you as a learning experience and you didn't lose hope.

You were rewarded for all that patience when you met...her (that is, you thought you were rewarded, read on).

She is beautiful, funny, loves your sense of humor, is a giver and you have a lot of fun together.

However, as you start dating her, you notice she's not organized, she forgets appointments, she never lasts at a job too long, and most disturbing of all, she's got a nasty temper and gets frustrated easily. In other words, her stability is not what you want in a long-term relationship.

Things are progressing and you've got a decision to make because, as with many things in THE SYSTEM, you're fighting your natural reaction to things and applying logic to the situation.

Your natural reaction in this case is being driven at a base level; you are so attracted to her looks and all the fun you two have that you're like a thoroughbred at the starting gate just before each date. You can't wait to be off to the races!

However, THE SYSTEM logically teaches you that all this dating fun, which is important but only one facet, is leading down the path to marriage and maybe children.

As fun as "dating" her is, does it play well over the long haul?

Can you be married 40 years to someone that flies off the handle and frequently forgets important events?

We're not preaching to you here because each guy has to make his own choice as to what he can and cannot put up with over the long haul, but we are telling you to PAY ATTENTION to more than just how much fun it is to go on dates with her.

**THE SYSTEM** on purpose tells you to go slow, especially when it comes to marriage because you have to watch to see what kind of person she is, and that information can only come out over time. The person you are just dating now could be your life partner later. What kind of partner will she be in terms of the business of your lives, not to mention the lives of your (future) children?

Remember guys, she might be a lot of fun to date, but that doesn't mean she  
Can be your mate.

Until next week, thanks for all your support.

Jeff and I appreciate it.

### ***#79: Don't Overrate- 2/16/12***

This goes back to not getting your emotions involved with her, as much as possible. As a **SYSTEM** guy, you have to be able to look at things in a realistic **BOTTOM LINE** fashion but unfortunately, when it comes to dating and relationships, as much as you would like to, your emotions **ARE INVOLVED**.

The key is not to suppress them, but channel them.

It is so easy, especially early in the dating process to overrate the good signs and underrate the bad signs. We coach you to be open and not take women personally. You certainly have to protect yourself and learn from mistakes you've made in the past but you never want to go into a dating situation where you are pre-judging her. Each woman is different and each situation is a new opportunity to find the **FLEXIBLE GIVER** with **INTEGRITY**.

However, going in open minded and overrating what you're seeing can sometimes be a fine line.

We've hammered it on the show over and over again. **NOTHING COUNTS UNTIL YOU GET TO AT LEAST 10 DATES**. There are things she can do to disqualify herself (such as not passing the **KISS TEST** on date 2) but she cannot win you by date 5. You must continuously evaluate what is going on. She kisses you at the end of each date? Super, she's supposed to. She cooked you a great dinner on date 8 and told you that you're the greatest guy she's ever dated? A good sign, but ultimately meaningless if a big **RED FLAG** occurs on date 9.

To use a poker example (as you know, Jeff is an avid player), you cannot win a tournament in the early stages, but you can lose it.

It is the same with dating her. She cannot fully sell herself to you (and vice versa) before date 10 but things can certainly blow up.

We have callers to the show that make statements such as "She's a FLEXIBLE GIVER Doc." "This one really has INTEGRITY Doc." Etc. Etc.

When we probe the guys, they're within the first 5 dates, sometimes they've only had one date! These are guys that have THE SYSTEM and some have read it over 15 times. If they're overrating her early on, what chance do the newbies have?

Yes, stay open minded, no don't take women personally and do not allow yourself to have the past equal the future. In other words, if you had 99 bad dates before her, don't assume that #100 will be bad.

However, DO NOT OVERRATE her actions nor her words until there is a consistent pattern of no RED FLAGS for a minimum of 10 dates.

Remember guys, THE SYSTEM is all about correctly channeling your emotions so you can make rational decisions about your future with her.

Until next week, thanks for all your support.

Jeff and I appreciate it.

## ***#80: Privacy + Facebook- 2/23/12***

Webster's defines privacy as "seclusion, secrecy, one's private life." At the beginning of a relationship, it's important for you to maintain your personal privacy.

The more someone knows about you, the more power you're giving them.

When you start seeing her, THE SYSTEM says: "Keep it light and funny, no heavy subjects, no put downs." By putting your daily activities on Facebook, you're revealing way too much of yourself.

In many cases, you're deleted before you even have a face-to-face coffee date. A lot of people will say, so what, you're saving time. That may have some folks nodding in agreement, but, guys, you can't measure chemistry through a digital resume.

You may have Facebook for business reasons, it has its place, but personal information and your daily activities, no way.

Recording your every thought and movement kills MYSTERY and CHALLENGE.

It's like playing poker with your cards face up.

If you played poker with your cards face up and everyone had theirs covered, how do you think you would do? It's the same when you're beginning a relationship. You don't reveal everything right away. You build a long-term relationship slowly.

In poker, they call it "building a story."

Until next week, thanks for all your support, Jeff and I appreciate it.

*If you don't want to wait for the next book of 80 columns, join The Doc Love Club today at [www.docloveclub.com](http://www.docloveclub.com)*

*\$10 a month gets you access to the ADVANCED SYSTEM CLASS, Doc's weekly column and 24/7 access to our Doc Love Show, Understanding Women For Men Only radio archives that go back about a year and a half (over 70 hours worth of shows).*

*Remember guys, Doc Love is the only one protecting your heart, your wallet, your time and most important, your sanity and you can get total access for less than the price of a designer coffee or craft beer each week (less than \$2.50 a week!).*

*Thank you for reading MASTERY IV.*

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