Thanks for downloading the Mastery IV portion of the "Doc Love Club Sampler Pack" - to get new articles weekly like the ones below, join www.docloveclub.com and for the rest of Mastery IV, go here: www.doclove.com/mastery/index.php#masteryIV

#5: Misleading Information- 9/17/10

At times I get frustrated listening to guys on radio, TV and the internet talking about their wives, fiancés or girlfriends.

These guys are show hosts, commentators, actors, on talk shows and they all have large megaphones to spray us with a lot of misleading information.

They say things like:

"I married way above me."

"My wife tells me how to dress."

"The lady in my life has to teach me how to act."

Etc, etc.

Granted, some of it is tongue-in-cheek but a lot of it is not.

It reinforces the narrative that women are these mysterious beings that we can never understand and guys are doomed to be forever clueless about dating and relationships.

Nonsense!

THE SYSTEM teaches guys to avoid women with low interest level in them.

THE SYSTEM also teaches guys to recognize and keep a woman with a good heart, integrity and high interest level in them.

As a member of the Doc Love Club, you get it.

Giving and getting respect, keeping your word to each other and staying faithful is what it is all about.

What a novel idea, eh?

THE SYSTEM does not teach guys to be some dolt that says:

"Yes dear. No dear. You're right dear."

It's why feministas can't stand me. I'm telling you the truth.

They want to keep guys clueless.

Look around and tell me who else is telling you what I'm telling you?

THE SYSTEM cuts through all of the fog out there.

As a Doc Love Club member, when you hear half-truths, you know they're half-truths.

Every week, Jeff and I poke holes in myths that hurt your chances to find and keep the right woman.

With your continuing support, we will continue to bring you the truth.

Until next week, thanks for your support.

Jeff and I greatly appreciate it.

#7: Being Prepared- 10/1/10

How can you succeed if you're not prepared?

Oh, sure, there are exceptions. Win a lottery. Be born a Rockefeller. Right place, right time (you know, that little piece of land you purchased has a vein of silver running through it). Great, good for you.

But, by and large you are going to have to do what that old commercial used to say- "How do you become successful? You have to EARN it.

It all starts with being prepared. When a race car driver crosses the finish line and gets the checkered flag, he earned the victory. Before the victory he had to prepare for the race.

He is part of a team, from the guy that puts fuel in the race car, to the team leader, there are long hours of preparation and strategy even before the driver climbs in the car. It's not brain surgery.

So why is it that guys understand all of that stuff, but when it comes to women, they say "I'll just be myself and wing it."

Really?

Do you think the 50% divorce rate in this country has anything to do with people just "winging it?" They marry people they haven't got a clue about.

No preparation- just go with your feelings (physical attraction). What the hell, just get to know each other after marriage, right?

Sorry guys, you're no better with that kind of thinking than a race car driver who doesn't bother to check his brakes before the race.

A lot of guys take their sports very serious; others have cars, boats and motorcycles that are their pride and joy.

Many of you can rattle off statistics about your favorite sports teams that the Guinness Record Book would be proud of. Same goes for your cars, boats and motorcycles.

You are experts in the things that you're interested in. That's great but when it comes to dating and relationships, most guys are clueless- they have time for sports and toys but prepare for what could be the most important relationship in their life, IE finding, marrying and keeping a loving woman, no big deal, right?

Amazing.

Guys, that's what my books, articles and radio show are all about- helping you to be prepared to keep the right woman and avoid the wrong one.

Until next week, thanks guys for all your support.

Jeff and I appreciate it.

#15: Why Most Guys Don't Get It- 11/26/10

You can't measure a woman's interest level in you, by your feelings for her; you're just letting your ego take over.

What most guys don't get is it's about <u>her INTEREST LEVEL in you.</u> Without that fact, no amount of flowers, gifts or attention will change it.

I know I've said this before but it's worth repeating, she may continue to date you, have a relationship with you (on her terms) and even marry you (can you say with LOW INTEREST LEVEL- happens all the time).

There was a line from an old movie- two women were talking about guys- one said "it's easy to handle a man you're not in love with.

It was true then and its true now, it's about INTEREST LEVEL, hers.

Remember guys, even if she has HIGH INTEREST LEVEL, it's only the beginning; you have to know how to keep her INTEREST LEVEL in the 90's. THE SYSTEM is your guide.

Stay away from the advice they're giving in magazines, on talk shows, and in the newspapers- all geared to take the woman's side.

Why get advice that's full of half-truths that will hurt your chances to find and keep a good woman? Stick to THE SYSTEM.

I know I hammer you guys with the importance of HIGH INTEREST LEVEL, but, it's simply the truth.

I have a friend that's been very successful with women (he's happily married now). He used humor, he would joke with women, he'd say with a smile, "thank you for choosing me."- sounds a little wimpy but it wasn't.

He was a confident guy- he said the easy going woman with a sense of humor loved it- the uptight ones didn't get it (by the way, he was also a good dancer).

He used to say to me "Doc, they do the choosing but you have to remind her of how lucky she got when she chose you. He's a THREE PERCENTER, he gets women.

You SYSTEM guys also get it. Your chances of finding and keeping a good woman are good- for clueless guys? No way- they don't get it.

Until next week, thanks for all your support.

Jeff and I appreciate it.

#20: A Modest Woman- 12/31/10

The dictionary defines modest as "not vain or boastful, unassuming, decent."

Women that are modest think of others first. All successful and happy relationships start with a modest woman with high interest level in the man.

So many women start and end their conversations with "I" instead of "You" or "We." Their focus is on themselves. The "I" woman wants to be entertained, flattered, she wants to be the center of everything.

The modest woman is happy when she makes the man in her life happy, IE, she's in love with him, not herself.

Unlike the "I" woman, the modest woman is not worried about losing her identity, she knows who she is.

The "I" woman thinks the modest woman is a dolt. She thinks the world should revolve around her. Guys, avoid this kind of woman, she will never make you happy. She's everything the modes woman isn't. She's vain, boastful, manipulative, and by the way, she's the dolt.

THE SYSTEM coaches you to recognize the "I" woman and how to avoid her. THE SYSTEM also teaches you how to recognize and keep a good woman (the modest woman).

Remember what I told you guys in a previous Advanced SYSTEM Class? "Happy wife, happy life." She's out there guys, don't settle for an "I" woman, she'll only make your life miserable.

Until next week, thanks for all your support.

Jeff and I appreciate it.

#49: His Neediness Is Driving Wife Away- 7/21/11

From a Dear Abby column, the wife says: "If I walk into a room James says he loves me. When I leave the room, he says it again."

She goes on: "the words have lost their meaning for me; I don't think I love him anymore." And this: "I'm emotionally exhausted from having to constantly reassure him. If I don't respond back in kind he thinks I'm mad at him."

Where do these guys come from?

They come from generations of misinformed guys. There's been no shortage of bad advice given to men about dating and relationships. This guy is just another example of it.

His wife goes on: "Don't suggest counseling (oops, there goes most of Dear Abby's responses), my husband is a pastor!" She finishes with this observation: "I don't want to wake up one morning and realize I have lived my entire life putting myself second, Abby. When is it ok to say this isn't working, by the way when I try to discuss anything serious he cries and it turns my stomach."

Guys, it's turning my stomach too. Here's Dear Abby's advice to our clueless friend and his wife: "It's crucial that you find the money you need for non-denominational couples therapy with a licensed professional."

Right out of the chute our Dear Abby is saying the "see a therapist" line. Oh yea, his wife also said: "I'm sure most women would love having a man tell them he loves them ALL the time (wrong) but it drives me up the wall." Of course it does!

Here's my take. First to the guy. If someone asks you what happened to your marriage you should quote the famous line from the classic movie *Casablanca* "I was misinformed." You need to purchase THE SYSTEM, guy, join THE DOC LOVE CLUB and if there's still a chance to save your marriage (providing her INTEREST LEVEL hasn't dropped below 50%), it will come from you backing off and letting her come to you. Backing off will go a long way towards restoring your self-respect and confidence at the very least.

No matter how many times the movies, sitcoms, or Oprah-type shows say it, it won't change what's the truth, and a self-reliant clinically sane woman can never be in love with a guy that's a WIMPUS AMERICANUS, no matter how sensitive he is. Women want the men they fell in love with to be courageous and self-confident.

We've said it on THE DOC LOVE SHOW; women buy the vast majority of romance novels written. They don't fall in love with cowards or crybabies in those stories. The hero of those novels might be aloof, hard to get and a ladies' man but he's never a WIMP. Can you see a romance novel that has the guy in the story saying (on every page) "I love you, don't leave me! Do you still love me?" No way!

To the woman that wrote this article to Dear Abby, you don't need a therapist; you need your husband to stop being a wimp. Go out and buy him a copy of my book, THE SYSTEM.

To Dear Abby, it wouldn't hurt you to buy a copy of THE SYSTEM either.

Until next week, thanks for all your support.

Jeff and I appreciate it.